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THE Publishers' Weekly

The American BOOK TRADE JOURNAL

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VOL. XCIX.

NEW YORK, APRIL 23, 1921

No. 17



THE CROSS- CUT

By
**COURTNEY
RYLEY
COOPER**

With Frontispiece by George W. Gage.
321 pages.

\$1.90 net.

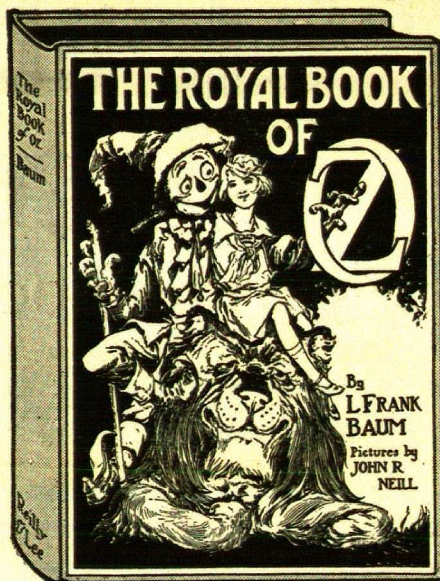
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are looking for "Something
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This is a Colorado mining story dealing with the attempt of "Squint" Rodaine and his son to wrest the Blue Poppy Silver Mine from Robert Fairchild. Mr. Cooper is familiar with Colorado mining-town life and he has a sense of humor which marks "The Cross-Cut" as a western novel of high order. The plucky hero and the spirited heroine will make a strong appeal as their romance threads its way through the book. With a superb plot, a realistic background and excellent characterization, "The Cross-Cut" will be liked by lovers of virile American fiction.

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Th' new Oz Book
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Doubleday, Page & Company
Publishers.

Free Aeroplane Trip over Atlantic City

during the Booksellers' Convention

Don't you want to take it?
Here is an easy way to get it.

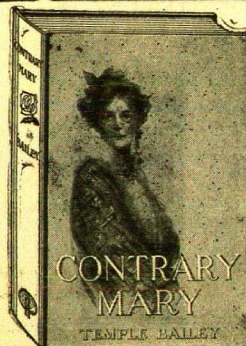
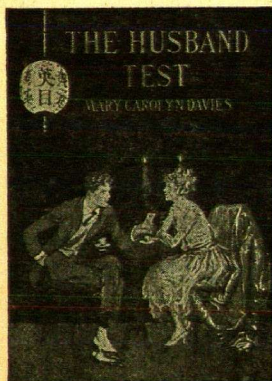
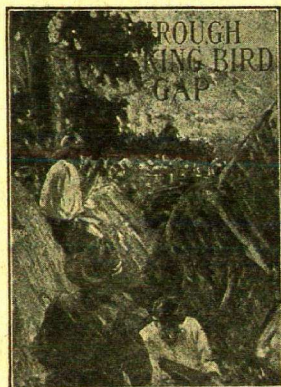
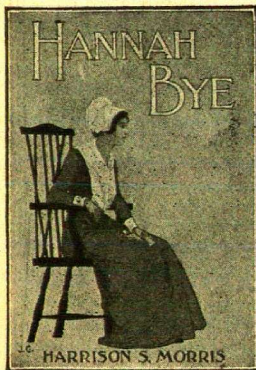
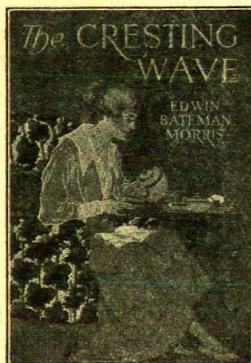
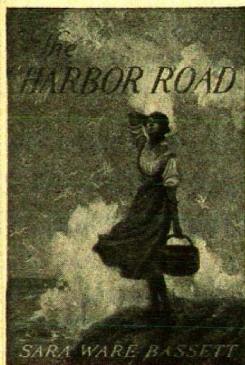
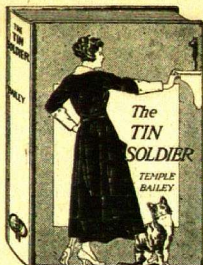
The first night of the Convention there is to be a costume party in which the ladies in attendance are to attire themselves in such a manner as to suggest either the title of a popular book, or a well known character in a book. Prizes are to be given for the best representations.

Now, in addition to the regular prizes, we offer a special prize of an aeroplane trip over Atlantic City to the lady who most successfully represents either the title or a character in any of our recent novels, as follows:

THE TIN SOLDIER
THE HARBOR ROAD
HANNAH BYE
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MOCKING BIRD GAP
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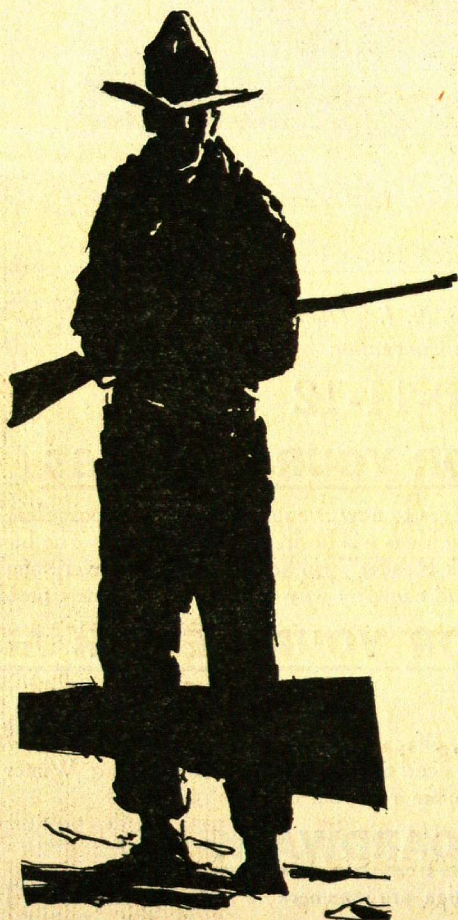
These trips are made regularly throughout the day and in perfect safety.

THE
PENN PUBLISHING COMPANY
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STEPSONS OF LIGHT

By Eugene
Manlove
Rhodes



Gene Rhodes was a cowpuncher for twenty-five years, and writes of the West as it really was. Add to this that he is a born story-teller with a knack of making the reader live through the scenes he so vividly describes, and that "Stepsons of Light" has an absorbing theme and a murder trial that's one of the big scenes in recent fiction, and you'll see why we're counting on it to put Rhodes high up among the most popular novelists of the West. **STEPSONS OF LIGHT** is a novel you can safely recommend as sure to please.

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in full color \$2.00
Ready early in May*

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*The Traymore, Atlantic City, N. J. Home of the 1921
Booksellers Convention*

May 10-11-12

IT WILL BE GOOD FOR YOUR BUSINESS

Because the convention will open your eyes to new avenues of trade. Booksellers from all over the country will be there and big ideas will be free for the asking. The business theme -- "How to Reach the Non-Book Reader" will be discussed from every angle by experts. It provides the easiest, surest, and cheapest way to solve your business problems.

IT WILL BE GOOD FOR YOUR HEALTH AND GENERAL OPTIMISM—

The costume ball, the play, the banquet, offer satisfying entertainment. The spring sunshine and sea breezes are just what you need to thaw you out after a hard Winter and put you in shape for the best business Summer of your career.

MEET ME ON THE BOARDWALK

The reasons for attending the convention are innumerable and unanswerable. Think them over!

HAVE YOU YOUR BIBLE?

A booklet with all the facts about the convention has been prepared and mailed to you. It tells you how to get there (special rates), where to stay and what to do. It tells of business pleasures. It shows how you can make the trip and take your family along for the best part of the year at very reasonable rates. Additional bibles from Whitney Darrow, care of Scribner's, New York City.

ON TO ATLANTIC CITY!

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of

Relativity and Gravitation

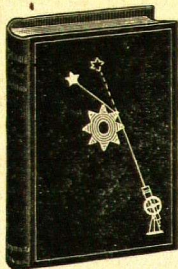
A compilation of the best material received in the competition for the Eugene Higgins Prize of \$5,000, offered through the Scientific American. A careful foundation is laid and a background provided as exists in no other work, before the dozen or more essays are given to the reader.

Edited by J. Malcolm Bird

of the Editorial Staff of the Scientific American

12 Mo. 320 PAGES

PRICE, \$2.00 net; BY MAIL, \$2.15



THIS book on Einstein's Theories, written by upward of seventy-five of the best qualified authors in the world, may well take rank as the final word on the subject. Certainly it stands out far above anything that has yet appeared.

It is a symposium of the views of seventy-five writers collected from the three hundred essays submitted.

One's expectation would doubtless be that a book of this character, consisting of separate contributions from a number of writers, would be quite lacking in unity, and that this feature might well be so prominent as to make its reading a rather painful process. A studied

and altogether successful effort has been made to avoid this defect, and the book in fact runs along quite as smoothly as though the work of a single author, while presenting a breadth of vision and a range of viewpoint which it would not by any means be possible for a single author to attain.

The trade should stock this book at once as it is a great seller and will be well advertised. Liberal discounts in quantities. Order today.

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THE WINE OF LIFE

Arthur Stringer's latest novel

—“*a new Robert W. Chambers*”

[SECOND PRINTING]

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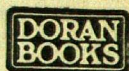
*Picture jacket in two colors by James Montgomery Flagg.
Posters in two colors, 9½" x 11", on request. We will
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in the retail trade who requests it.*

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and the judgment
of a large
part of the trade, is
any basis for prophecy,
then **THE CUSTARD CUP**
by Florence Bingham Livingston will be one of the biggest of
the year's best-sellers. All the signs
point in that direction. It is a cheerful
and refreshing narrative, conveying a
philosophy and humor of life both comforting
and gladdening. The Custard Cup from
which the novel takes its title is a tumbledown
tenement set in the outskirts of a California city where
live Penzie (Mrs. Penfield) and Crink and Lettie and
Thad among neighbors of friendly and homely interests,
a little cul-de-sac of humanity where the oddest, sweetest, most
comic bits of mankind have been blown by chance and misfortune.

THE CUSTARD CUP

You will find Penzie to be a delightful combination of Mrs. Wiggs, Pollyanna and David Harum. The story itself, though it has to do directly with the struggle of these four to live on nothing a year, has besides a charming love story and a mystery which adds zest to the very last page. A large order? Perhaps. But read **THE CUSTARD CUP** and you will agree; and you will urge every one of your customers to get acquainted with Penzie. There is something about the humorous wisdom of the Custard Cup philosophy that gets a grip on the heart while it amuses, something that has flavor all its own.

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OF THE
GODS**

Illustrated by Coll. Price \$2.00

BOBBS-MERRILL, Publishers

The Publishers' Weekly

FOUNDED BY F. LEYPOLDT

April 23, 1921

"I hold every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto."—BACON.

BOOKSELLERS' CONVENTION

May 10-11-12.

The Task of the Leaders

LABOR leaders are probably correct in estimating that part of the call for an open shop in the discussion of the last year has been directed by those who want to see the abolition of unions, but they should not lose sight of the fact that this group has been augmented by newer advocates of the open shop whose attitude is not so much a distrust of the unions as it is a feeling that no answer can be found to the present trade predicaments except by announcing open shop. The mental attitude of this second group has been brought to its present angle because the leaders of the unions have been generals who could lead an advance but seemed to have no power in holding up the morale of their armies in the face of retreat. In days of steadily advancing wages there has been developed a leader whose proud boast is that he never makes a compromise, and now when compromise would be the road to readjustment he feels that he cannot hold his leadership if he reports a single lowering in the scale of wages.

In the printing arbitration now going on in New York under an agreement that provided for a change in the wage scale according to changes in the cost of living, the union leaders are arguing that no downward change can be made until the men obtain the scale which they designate as the American standard of living. To be sure, the press feeders who hold this line of argument are being paid a minimum scale of wage that is higher than the average given to American teachers or American preachers or similar professional workers thruout the country; and when so large a proportion of the people, whose training has required decidedly more

time and effort than that of a press-feeder, are getting a smaller wage, it seems fruitless tactics to put this argument forward in the face of the very apparent fact that the cost of living has gone down radically.

The same lack of leadership has brought about the closing of the New York binderies and the employers' determination on an open shop. The employers' labor committee up to two weeks before felt that it would make every effort to deal in the accustomed channels with the union leaders. It found, however, that its approaches were sharply rebuffed, and, altho the binding business was going steadily from the city, the leaders of the men had no other comment to offer than that there should be absolutely no reduction considered and no changes in shop methods. It is this stand that plays into the hands of those who believe in no unions, and the better poised workers ought to put their most level-headed leaders to the front at this time.

A Painful Memory

DURING the last part of March a decision was rendered by a jury in the Federal District court, awarding R. H. Macy & Company damages of \$49,000 in a suit brought against the Victor Talking Machine Company for damages resulting from alleged violation of the Sherman Anti-Trust Law. Under the Sherman Law this award will be trebled, and the attorney's fees have been estimated to amount to about \$50,000. Charles Evans Hughes was counsel for the defense. The verdict has been appealed. It was the contention of Macy that the Victor Company would not allow its distributors to sell Macy records from 1914 to 1917.

Such a decision naturally catches the eyes of anyone in the book-trade, as this case began in the same year that the case against the old American Publishers' Association was settled, and it seems to be running to about the same money total. That famous book-trade case extended over thirteen years and was started immediately after the introduction of the net price system by the American publishers. At the time the suit was closed the PUBLISHERS' WEEKLY said editorially "The long concerted action necessitated by this suit has brought to the book-trade a knowledge that net prices, maintained not by coercion but by individual choice, brings trade solidarity and makes prosperity, if not probable, at least possible.

and it has brought a realization that unwarranted cut prices are a stupendous merchandising blunder, if not actually immoral or illegal."

That famous case was carried thru by the publishers to their great financial loss, but to the great gain in the improvement of book distribution in the country. It is not too much to say that the generally improved state of book ownership and reading thru wider distribution would be far behind what it is to-day if that effort had not been made. The reason that the present continuance of the Macy cutting does not demoralize the book-trade is the result of the educational work of that campaign.

It has been clearly evidenced that all merchandise bearing an advertised retail price has a peculiar temptation to the price-cutter, as it is only on these goods that the public can estimate the reality of reductions advertised. As one of the Macy advertisements at that time read:

"When our competitors are confronted with the fact that our prices are lower than theirs, they invariably try to explain the matter by attacking the character of our goods. How about books? Our prices range from 10c. to \$1.50 less than others ask for the same book. *We save you as much in other lines.*"

This kind of advertising was typical of what the book-trade saw much of in the days of the suit, and it is just as true to-day that the cutting is done for the purpose of indicating lower rates in other departments. Books carry less gross margin than most lines in department stores, and therefore the cutting of the price is not because of any unfair margins of profit, as was claimed by Macy's lawyer in his argument.

Said Mr. Hurley, when Chairman of the Federal Trade Commission and in possession of the facts, "Price-cutters are the wolves of industries. They are not fair to their customers or to their stockholders, unfair to their employees and injurious and harmful to their competitors and the trade they are in."

The progress in the healthy distribution at the present lies in the fact that this principle has become so clearly understood by the larger visioned merchants of the country that the discounts offered by one or two stores do not shake their faith in the methods that they have adopted for their own stores.

The book-trade will watch with interest the further progress of the Victor suit, and also

the bringing forward to the new Congress of the Stephens Bill at Washington, which has been approved by so large a number of students of business affairs and sound trading.

English Publisher Here

SIDNEY S. Pawling, head of the English house of Heinemann, which has recently become associated with Doubleday, Page, is at present in this country. He is working at an office in Garden City which has been set aside for his use. Mr. Pawling is known as the discoverer of many now famous authors, Wells, Locke, Galsworthy. He published DeMorgan's first book; all of Hall Caine's; and Conrad's second novel, "The Nigger of the Narcissus."



Best Sellers Last Month

Compiled and arranged in the order of their popularity from exclusive reports of leading booksellers in every section of the country.

FICTION

- Main Street, by Sinclair Lewis. *Harcourt.*
 The Mysterious Rider, by Zane Grey. *Harper.*
 The Mountebank. William J. Locke. *Lane.*
 The Sister-in-Law, by Gertrude Atherton. *Stokes.*
 The Age of Innocence, by Edith Wharton. *Appleton.*
 The Brimming Cup, by Dorothy Canfield. *Harcourt.*
 Potterism, by Rose Macaulay. *Boni & Liveright.*
 Jacob's Ladder, by E. Phillips Oppenheim. *Little, Brown.*
 Moon-calf, by Floyd Dell. *Knopf.*
 The Valley of Silent Men, by James Oliver Curwood. *Cosmopolitan.*

GENERAL

- The Outline of History, by H. G. Wells. *Macmillan.*
 White Shadows in the South Seas, by Frederick O'Brien. *Century.*
 The Peace Negotiations, by Robert Lansing. *Houghton.*
 The Autobiography of Margot Asquith, by Margot Asquith. *Doran.*
 Now It Can Be Told, by Philip Gibbs. *Harper.*
 The Americanization of Edward Bok, by Edward Bok. *Scribner.*
 A Straight Deal or An Ancient Grudge, by Owen Wister. *Macmillan.*
 Abraham Lincoln, by John Drinkwater. *Houghton.*
 The Mirrors of Downing Street. Anonymous. *Putnam.*
 Roaming Through the West Indies, by Harry A. Franck. *Century.*

The Newspaper and Book Advertising

By F. Guy Davis

Manager of the American Newspaper Advertising Association

[The following is a somewhat condensed form of a talk delivered before the Booksellers' Association of Chicago, April 4th.]

SINCLAIR Lewis is reported to have said to a Chicago audience recently that for every man in America who could turn out really big literature there were five hundred men in England who could do the same. Whether or not this statement is correct, it gives one something to think about and my own fear is that there is more truth in the observation than there should be. The English people have imagination. They are accustomed to thinking in large terms. They generally have an ability to put themselves in the other fellow's place. This national characteristic will, no doubt, explain achievements of British diplomacy in the past few decades.

Americans Provincial

There is, of course, an explanation and a reason for the broad British point of view. In their trade developments and in fact in the whole history of their business and commerce an important factor has been the consideration of the thought and habits of other people, and while John Bull has his limitations, it seems pretty generally and fairly conceded that on the whole his children are "grown up" in an educational sense. They know life and they know the world.

English literature has no doubt played its important part in the education of the Englishman. No doubt also the literature and the culture of the Englishman, generally speaking, is as much a product of his habits of life and thought as it is a cause, but at any rate the books which the Englishman reads are a part at least of the cause of his comprehension of big things.

America seems to me to be making slow progress in the matter of general education in a fundamental sense. By this I mean that the American as a whole is lacking in imagination. We are provincial. We think too much in terms of routine life, and about concrete objectives. There are important exceptions, of course, which I readily concede, but on the whole I think there is a tremendous possibility for sound, creative effort on the field of education here in America, the kind of education that will make us broader and deeper and richer in head and heart alike.

I would like to make it clear that I do not refer to our public schools, tho there is field for improvement even there. I do have in mind, however, the general antipathy of the American to new ideas and observations which are outside of the range of his own particular experience. I think that this explains in a substantial way why the average American is more upset over original thought, particularly in the field of politics or sociology,

than a good many other nationalities. I am not confining my observations to any one type of American, but in general I have in mind the business man and just at the moment I have in mind particularly American publishers and sellers of books.

It seems to me that there is a great field here in America for development of the book business. I am sure that Americans generally need more good books, books of such a character that they will present in terms of sympathy and understanding, unconventional points of view. In other words, we need to have our habits of thought softened so that we will be perhaps a little less inclined to want to see a man horsewhipped and thrown into jail because his views on certain matters differ from the views generally accepted. What I have in mind is the old question of more light and perhaps less heat, in a great many fields of thought and purpose. This may mean here and there an advance in a purely business way, but it is sure to mean a fuller and richer and deeper life generally, even if business is left untouched.

If this statement of the educational situation here in America strikes you as reasonable, the immediate question before you who are interested in the publication and sale of books is as to whether you are satisfied with the situation as it stands in your business.

There are a good many splendid people who do not believe in selling at all in the sense in which the term is known in modern merchandising; that is, they do not believe in aggressive selling. They believe in supplying such demand as develops spontaneously or already exists. Those of you who are in this particular current of feeling will not be interested in what I have to say to you about newspaper advertising, but my hope is that there may be among you some men who have the characteristic American business man's attitude toward the question of selling.

Americans Need More Books

The average business man's attitude is that there is in his goods salvation for the purchaser, and like salvation, they have to be forced on some people. I do not believe that this feeling is very general among book publishers or retailers, but generally the American goes after what he wants. He makes a noise. He practices the principle which he learned on the farm, that is, that the squeaky wheel gets the grease. Nobody can accuse the American of being backward when it comes to the question of selling his goods to the home market. In fact, the science of merchandising has been developed to a high point here in America. On the general question of advertising, in particular, the American is a champion performer. However, books have not been aggressively

advertised. There are exceptions, of course, like the "Encyclopedia Britannica," "Five-Foot Book Shelf," and an occasional offering of a dead writer's complete works, or a new Harold Bell Wright book, but nothing really big in the modern advertising sense, except the "Encyclopedia Britannica," which is not a book.

I have a feeling that you will unquestionably concede the existence of a need in American life for more and better books. Some of you will also feel that you want to reach out aggressively to make people generally appreciate this need so that the market for books may be developed. The whole question of merchandising comes up then in a perfectly natural way. You want to sell more books for two reasons: one, because Americans need them, and, second, you need the business. Or those who are individualists will reverse the order of these two points, but in any case the question comes up as to whether the appreciation of this need for good books can be stimulated and as to how to do the development work.

Frankly, it seems to me that it is up to the book publishers. Pretty generally they are the ones who have the capital and the organization and facilities to undertake development work as compared with those in other branches of the book business. I have been told that the question of a co-operative educational campaign to be participated in by all the different groups represented in the business has been considered in a large way and it is interesting to know that at the present time there is in many fields a very substantial movement toward these co-operative educational activities looking to the development of better business.

Cooperative Advertising

The Portland Cement Association, for instance, selling no cement whatever but interested only in the extension of the knowledge of the value and the uses to which cement can be put, has within the past month released a campaign which covers sixty-five important cities of the United States. The Motorcycle and Allied Trades Association are within the next few days releasing a similar campaign on the advantages of motorcycling. The lumber manufacturers of the country are considering a similar project and so are the big furniture groups; same with the brick manufacturers, bankers, grapefruit and citrus growers. The furniture people have in mind a comprehensive proposition to resell the American home to the American people and there are other similar activities under consideration in other lines. All of this suggests what is actually being undertaken, but however the question of a general educational campaign on books is approached, there is absolutely no question about the power of advertising. Advertising is just like electric current. You can buy as much of it as you can use, but the use to which you put it is not determined by the publishers of newspapers or magazines, as long as your purposes are legitimate. The newspaper has for sale in its advertising columns a merchandising service,

something like the mail service or even like the railroads, and it plays its important part in the efficient movement of goods from producer to consumer.

A Newspaper Campaign

I feel that one of the reasons why books are not more popular in America is to be found in the fact that the national magazines are so extensively advertised. Incidentally, they are extensively advertised in the newspapers, the newspapers being the reading matter which reaches everyone who reads almost without exception. I was looking over the figures on one of the Chicago papers recently and noticed that in the year of 1919 well over \$200,000 was spent in this one paper for magazine advertising alone. The question comes up then as to whether it is worth-while for those interested in the sale of books to consider more extensive use of paid space, not only to sell books directly, but to widen the market for books generally. I think in this connection that booksellers would be particularly interested in the story of the great campaign of newspaper advertising conducted by the *Literary Digest*. The *Literary Digest*, in its campaign which has utilized newspaper space, settled on 680 lines of space for the regular copy in the daily papers as being the most effective, for this would give sufficient space on the page to dominate the page, and the headline would come over the center fold of the newspaper. This campaign runs in 400 daily papers once a week, supplemented by copy in full pages, which usually run about three times a year in 100 to 400 of the largest dailies. "So far," says the *Literary Digest*, "we have increased the reader interest—proved by tests. We have increased the number of readers per copy—proved by test. We have increased our circulation from 450,000 in 1916, to 1,336,999 in 1920. We have increased our gross revenue since the advertising campaign started by over 360%. We have added to the prestige of the *Literary Digest*—we feel it every day. We have increased our potential market from 2,500,000 to 13,000,000. We started with six objectives. We have reached all six."

There is a feeling among many newspaper men that book publishers are too much interested in the importance of book reviews in the newspapers, and this in spite of the fact that many publishers have book review pages on certain days. I think the thought is that the readers of book review pages generally speaking are already readers of books, and while there is a possible criticism of the publisher or a book seller who uses space on the literary page with the thought that he may possibly influence the book reviews on similar subsequent pages, there is also a feeling that the book seller who limits his advertising work to this consideration is indeed a little man in a business sense. In other words, the question is one of widening and deepening the market, as the *Literary Digest* did in its big campaign and this seems to me to be the only point at which I may possibly be able to say anything

that may be really helpful to you. I do not know the book business, tho I love books, but my experience with newspaper advertising, covering a period of nearly twenty years, tells me that the power of newspaper advertising can be used to develop the book market in this country or in this city as it has been used to develop many another proposition in a really big and generally helpful way.

When it comes to the question of influencing popular favor in any direction whatsoever, the great outstanding, overtowering single factor is the daily newspaper. This is conceded almost universally. Politicians know this well. The press agents all over the country know it and it would be astonishing to a great many booksellers to know what a tremendous industry the press agent industry is, entirely outside of politics and movie stars. Fortunately for the newspapers and fortunately for the public, too, in some respects, the press agent is not today the factor which he used to be. In other words, the tendency is more and more toward good, straight, clean, legitimate news and editorial comment, and paid space, which is equally clean and legitimate.

Summarizing briefly, I would say that I

think America wants more books and that the future years will crystallize this feeling. America's interest in world trade and world thought is bound to grow keener irrespective of any purely political developments. As the financial power of the world, there is no escape for us. Books on travel alone are sure to grow more popular. But good novels of current life and published dramas will be in increasing demand, for we will want to know ourselves. Second, booksellers want more business, generally speaking. Those two facts, plus the power of newspaper advertising, will give a development which from every possible point of view is as desirable as it is healthy and sound and enlightening, not to mention the importance from a business point of view to those immediately interested in the production and sale of books. As a good American who loves America and knows something of its need and who also knows the broadening and character-building effect of contact with good literature, I most seriously urge you to give this question of advertising more thought than I believe it has yet received at your hands. There will be something in it for you, and much in it for the country as a whole.

The Cost of Importing English Books

BOOKS of prominence first published in Great Britain are usually remanufactured here for the American market in order to obtain copyright. Many titles, however, on which there promises to be only small circulation are brought over in the English edition in quantities from 200 copies up. When the American importer lists this book for American sale he bases his price on the English price plus the special cost that will naturally accrue in handling merchandise in small lots. As public libraries can bring in books duty free, they usually, in ordering, furnish the import agent with the necessary Custom House documents in order that their copies may be passed thru without the 15% duty. Some few bookstores fill their own special orders for newly announced English books by bringing in their own copies by mail and paying the duty. For many years there was a general use of 40c. to the shilling as a basis for pricing small imported lots of English books, with lower prices according to the quantity imported, as a larger quantity gave the publisher lower purchase price in England. Sometimes this list price was as low as 25c. to the shilling.

The question is now frequently asked in the trade whether the low rate of exchange should not bring a reduction in the average price on importations, especially when it is considered that the duty on books less than twenty years old is now 15%, while it was at one time 25%. Several things entered into the importing conditions, according to inquiries at American publishing offices, which have prevented these changes in exchange and tariff from having the expected effect on price levels.

While custom duties have gone down in percentage, they have in actual practice been kept at the old level, because of the Custom House rulings that have decreed that the 15% duty shall be leveled on an assumed English wholesale price instead of on the actual price that the American importer has paid; for instance, if a publisher bought the American market on a 6 shilling book by taking 500 copies at 2 shillings each, he would not, as would seem most natural, pay duty on 2 shillings a copy, but would pay 15% on 4 shillings, as the customs officials rule that duty shall be leveled on what is a wholesale London rate. This has offset and even increased the actual amount of duty paid per book over the old 25% rate. Another item to be considered is the fact that English publishers, under the pressure of their increasing production costs, have been steadily increasing their required price per shilling for exported editions. These increasing costs, which have been even heavier in percentage in England than here, have gradually pared down the margin of operation which the English publisher has, and, while he has not been able to pass all this percentage of increase into his list prices, he has claimed that he has been obliged to make it show in his selling of editions for export.

Besides these two elements, there has been a great increase in the cost of getting books to this country. Freight rates are about three times what they were before the war, and insurance has increased in proportion. English handling of shipments has gone up tremendously, and their packing cases three to four times the cost of the charges in former days. One publisher recently received a packing case

bill, showing charges of 31s. 6d., when a similar case previously had been 7s. 6d.

These different items have in total offset the saving made by tariff and exchange, and retail booksellers have been accepting the prices set on such titles, knowing that English prices must have advanced even more than our own,

faced as they are with a general merchandise level that went many points beyond our own recorded index figures. These radical changes have perhaps pressed not so strongly on the library importer, as he is at all times saved the tariff cost which the retail bookseller cannot escape.

Program of the Booksellers' Convention

21st Annual Gathering—Atlantic City, Hotel Traymore May 10-11-12,

General Theme: How Shall We Reach the Non Book-Reader

MONDAY EVENING—MAY 9TH

The Reception Committee with their red badges will be active in welcoming the arriving members.

J. L. Thompson, of Charles Scribner's Sons, Chairman.

TUESDAY—MAY 10TH

Morning Session

10 o'clock.—Convention called to order. President's Address. Eugene L. Herr. Reports from Secretary-Treasurer and standing committees.

11.45.—Introductory Address on the Convention's General Theme by Carl H. Milam, Secretary of the American Library Association, and former executive of the Library War Service.

Afternoon Session

"What the People Want To Read," from the point of view of those not actively in the book-trade—editor, publisher, author, clerk.

Speakers: Henry Blackman Sell, editor of *Harper's Bazar* and former editor of the *Chicago Daily News* book section.

Robert Cortes Holliday, literary advisor to Henry Holt & Co., author of "Walking Stick Papers," etc.

Honoré Willsie, author of "The Enchanted Canyon," etc.

Daniel Longwell, salesman at the Pennsylvania Terminal Book Shop.

General Discussion

WEDNESDAY—MAY 11TH

Morning Session

"How Can the Bookseller Create a Public and Give It What It Wants."

1. Forum from the Bookseller's Point of View.

a. The large bookshop by A. Kroch of Chicago.

b. The department store by Franklin J. Fletcher, New York, merchandising expert.

c. The small town bookshop. Speaker to be announced.

2. Advertising and Publicity Aids.

a. Co-operative advertising and book publicity campaigns by Frederic G. Melcher.

b. The bookseller's advertising problems by F. W. Hopkins, general sales manager of the Columbia Graphophone Company and former president of the Advertising Men's League.

Open discussion on all phases of the program.

Afternoon Session

"Practical Methods of Increasing Bookshop Efficiency."

1. An Ideal Accounting System for a Retail Bookshop by John R. Wildman, expert accountant.

2. General Trade Conditions, Business Optimism and Co-operation. Speaker to be announced. General discussion.

THURSDAY—MAY 12TH

Morning Session

Executive Session. Adoption of Resolutions. Election of Officers.

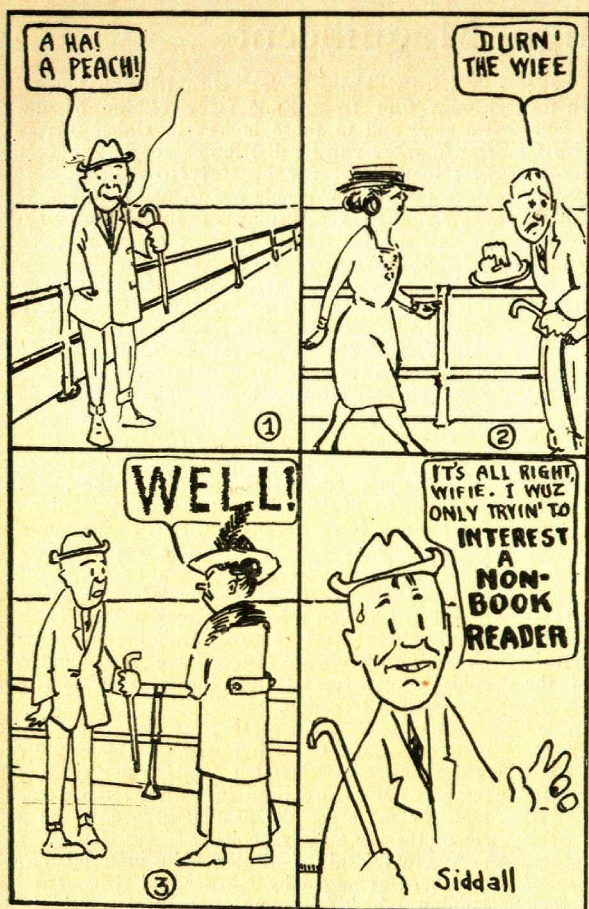
ENTERTAINMENT PROGRAM

Whitney Darrow, Chairman.

The Dance—Tuesday evening, May 10, from 9 p. m. to 12 p. m., there will be a costume dance in the Convention Room on the Eleventh Floor under the auspices of The Women Booksellers' Association. Everyone is urged to come in costume. No one, however, will be barred if not in costume. The costume should represent a book title or a character in a book. Prizes for the most original costumes. Refreshments at eleven. No charge. Miss Alice Dempsey, of Gimbel Brothers, Chairman.

The Play—This will be a unique feature of the Convention. The play and the music have been written by members of the Association and the entire cast is composed of members. Doors open at 7.30 p. m. Curtain at 8.15 p. m. Wednesday evening, May 11, Steel Pier Ball Room. Tickets will be given out at time of registration or may be had at any time from Convention Secretaries or Reception Committee. There will be no extra charge for admission to the Pier this evening—just show your play ticket at the gate. No charge. Robert C. Anderson, of Putnam's, Chairman.

The Banquet—Submarine Grill, Hotel Traymore, 7 p. m. Thursday, May 12. Guests will meet in the Reception Room adjoining the banquet hall. There will be several novel features. There will be but three speakers, but they are men of national interest. Dinner tickets \$6.00, obtainable at Convention Office. Tables seat eight and application for seats with friends should be made at time of obtaining tickets. David J. O'Connell of Funk and Wagnalls, will be in charge of the seating. The seating list will close at 5 p. m., Wednesday, May 11. Applicants after that time will be assigned seats in order of application and their names will not be on the seating lists.



A Boardwalk Alibi

The Banquet Committee

THE Convention Committee announces that David J. O'Connell is to have in charge the seating of the banquet, and J. L. Thompson of Scribner's will head the special Reception Committee. This latter Committee will be extended to include other members and will be a special feature of this Convention. Members of this Committee will be found on duty thruout the Convention and at all hours to answer questions and make strangers feel at home. The Committee in charge of arranging special features for the banquet will include:

Melville Minton, of Charles Scribner's Sons;

David J. O'Connell, of Funk & Wagnalls;
James Le Gallez, of the *Philadelphia North American*;

H. F. Savage of Frederick Stokes & Co.

E. W. Ziegler, of George H. Doran Co.

J. L. Thompson, of Charles Scribner's Sons;

H. C. Lewis, of Dodd, Mead & Company.

When the Book-Trade Gets Together

Atlantic City—May 10, 11, 12

FULL announcements as to the plans and program for the big Atlantic City convention on May 10th-12th have been sent out by the Publicity Committee, and already there are indications that the attendance will be unusual.

No feature of the arrangements has, perhaps, been happier than the plan to bring all attending under one roof, which was the feature that really carried the vote in favor of Atlantic City at the time of last year's convention. In spite of the splendid working arrangements that have been developed in the recent big city conventions, it was felt by many that there would be a great advantage in the general convention spirit if all could be gathered in one hotel, which would not be possible in the big cities. Not the least valuable part of the conventions is the casual and informal conferences between one bookseller and another, and these conferences most naturally come about between the general sessions or at informal meals together. By having a large proportion of the registration at the Hotel Traymore, the personal gain from new contacts and informal discussions can be greatly increased.

Especially will this be so under the splendid arrangements that have been made with the hotel. It is fortunate that May is the convention month, as in no other month in the year would it have been possible

to arrange for such complete accommodations as the Traymore has given, a convention hall on a quiet upper floor, committee rooms with every convenience that a convention could desire. Besides this, the Traymore has given rates for the convention people that will not bring the cost above the cost incurred in any large city hotel, European plan from \$4 to \$5 per person per day, and on the American plan, \$9 to \$10 a day. When the cost of good hotel meals is reckoned, the latter figure, it will be seen, is moderate, and the cuisine of the Traymore is famous.

There has been a broadening of the character of the convention in the last few years, and, besides booksellers and publishers, there will be literary editors, librarians and book lovers, who are working to foster the love of reading and the ownership of books.

PAPER MILLS MAY CLOSE DOWN

Late reports on the paper mill situation indicate that the mills may be closed by strike on May 11th.

A Campaign Magnificent

A CAMPAIGN that assumes truly magnificent proportions is that with which the Curtis Publishing Company is to connect the *Country Gentleman* and Zane Grey's popularity. The book-trade has always quoted with awe and respect the figures that come forward from Washington Square, but it is not common for the publicity campaigns which are launched from that energetic organization to have any very definite connection with the distribution of books. This time, however, it is book popularity which is to be tapped by the Curtis Company to increase the popularity of a periodical.

In the issue of May 28th of the *Country Gentleman* there is to appear the first installment of a new Zane Grey story that is to run for twelve weeks. The present circulation of the *Country Gentleman* is 900,000, and the Curtis Company believe that they are going to increase the circulation of this third child of theirs by about a quarter million on account of Zane Grey's popularity. This is certainly a testimonial to what Harper and Grosset and Dunlap have done in popularizing these western stories.

The unusual feature of their campaign is this: In the *Saturday Evening Post* of the same week, which goes onto the newsstands on Thursday, May 26th, there is to be carried in every one of its 2,400,000 circulation a reprint of this first installment. This does not mean that the story is to continue in the *Saturday Evening Post*, but readers are referred to the *Country Gentleman* of the next week if they would like to keep on with the story. At the same time, in the *Ladies' Home Journal* in its newsstand circulation, which runs well over 1,000,000, there will be inserted a reprint of the same installment. If, as experts figure, there are about five readers to every copy of a popular magazine, this seems to indicate that about 20,000,000 people will have the name of Zane Grey blazed before their eyes during that week, and, altho these figures sound large enough to the book-trade who are willing to talk in terms of tens of thousands, this is not the end of the publicity.

There will also be released during that week a new film from Zane Grey's "Man of the Forest," and to those houses in which this is shown there will be distributed reprints of this first installment for general circulation. Besides this, movie people are to make a general campaign to get display of four other previous Zane Grey films under the general publicity of Zane Grey Week.

It is under such tremendous campaigns as this that the Zane Grey book publishers move forward to secure for the book-trade adequate results from the big general event. Harper, of course, has already a wide distribution for Zane Grey's January book, "The Mysterious Rider," and will connect this publicity with next January's publication of "To the Last Man" in book form. In the meantime, Grosset and Dunlap, co-operating with Harper, are outlining to dealers thruout the country plans for a Zane Grey Week which will give every dealer a chance to accumulate many dollar bills by the display of the popular copyright titles of Zane Grey. All dealers are being urged to erect on a low platform a Zane Grey pyramid, each terrace to give a different Zane Grey title. They are also to have 300,000 extra copies of the reprint from the *Country Gentleman* for distribution.

Some stores are accepting the idea of putting a second Zane Grey pyramid in the window and starting a guessing contest as to how many volumes are used in building the pyramid, the prize for the nearest guesser to be a set of the Zane Grey books.

A great deal of dealer help material has also been arranged by Harper and Grosset and Dunlap, which will connect the new serial, the films and the books into one complete effort, and moving picture houses are to be supplied with display plates, emphasizing the Zane Grey Week. W. R. Richardson, of Harper and Brothers, and F. L. Reed, of Grosset and Dunlap, have been working in close co-operation with the publicity director of the Curtis Publishing Company and the W. W. Hodkinson Corporation, so that all the different types of publicity will tie up closely together.

Navy Department Book Sale

ABOUT 75,000 volumes of miscellaneous fiction, science, history, etc., are being offered by the Navy Department, Bureau of Supplies and Accounts, for public sale in a bulletin dated March 28th, and just received in the trade. This list, which consists of 46 multigraphed pages, is offered at what the bulletin states are the prices at which they were charged to the enlisted personnel of the Navy during the war. All orders amounting to \$250 or more are subject to a reduction in price of 20 per cent, and, in addition to this, quantity discounts are applicable of two per cent for a \$2000 order, five

per cent on \$5000, ten per cent on \$10,000, 15 per cent on \$25,000. The bulletin is signed under direction of the Paymaster General.

These books seem to be material bought for the Navy Department for use on their various ships, and are in quantities varying from one up to 100 or more, and in some cases of technical books quantities run into the thousands. The plan of selling them from lists of this kind seems to have been based on the Department's experience in selling general merchandise. The prices listed are about one-third to 40 per cent off what were the list prices of two years ago.

Such a large and miscellaneous group of books has seldom come onto the market at any one time, and it seems unlikely that they can be moved thru the usual bookselling channels at the prices that are now listed.

The first group is of naval and military books, for which the trade has small outlet. This group varies from one copy of "The Philadelphia Ex-Meridian Table" at \$2.96 to 5082 copies of "The Handybook for Enlisted Men" at 22 c.

The next group covers History, Biography and Geography, 12 typewritten sheets. Typical titles are 70 of Lodge's "Hamilton" at 85 c.; 50 Fiske's "American Revolution" at \$2.64; 50 Coffin's "Building the Nation" at \$1.57; 150 "Rand, McNally Commercial Atlas" at \$25; 100 copies of Dunn's "History of Indiana" at 89 c. And from these quantities they run down to threes, fours and fives of various well known titles at proportionate prices.

Then follows three pages of philosophy and religion in quantities from eight or ten; foreign languages, one page, largely of dictionaries; science, one page, running from 2500 of Myers' "Steam Turbines" at \$3.23 down to 25 copies of Houston's "Wonder Book of Light" at \$1.02; Law and Diplomacy, 10 titles, including 24 sets of Kent's "Commentaries" at \$18.50.

The fiction list is 26 pages long, about 1300 different titles, or about 35,000 volumes. Some of the larger quantities are Walter Scott editions, having from 100 to 200 volumes per title, at 38 c. to 40 c. a volume, edition not mentioned, tho probably Everyman's. Most of the fiction quantities vary from 5 to 40 and are very largely contemporary, altho not current titles. Hall Caine is here, Charles Coffin, Walter Camp, Chambers, Chesterton, Davis, Howells, Kingsley, Locke, Mabie, Charles Reade, Quiller-Couch, Roosevelt, etc. Many of the fiction titles would be classed as boys' books in the trade. The prices on this list run about one-third to 40 per cent off the list price.

This huge catalog has been sent out to the trade, and it is the presumption that if they are not sold by this method they may be offered in other channels at a later date.

Cambridge History Withdrawn

G. P. PUTNAM'S SONS have stopped the sale of the fourth and last volume of "The Cambridge History of American Literature" and will recall all the copies of it so far on the market. This action comes as a result of objections to an article in it on Christian Science written by Dr. Woodbridge Riley, Professor of Philosophy in Vassar College.

The offending article came before the attention of Albert F. Gilmore in charge of the Christian Science Committee on Publication for the State of New York who straightway raised objection to the whole tone of the article and to a certain paragraph in particular. In answer, Major George Haven Putnam and Irving Putnam say that in course of publica-

tion this important work has been handled entirely, so far as editorial responsibility is concerned by Professor W. P. Trent of Columbia and his colleagues. Professor Riley's article had not been read by any one of the firm's publishing board before publication.

Irving Putnam claims that he was astonished at the tone of the article, that it was written in a light and flippant vein without due reverence for the subject of a religion believed in by several millions of persons. Major Putnam subsequently confirmed the opinion of his brother and said that they could hardly afford to offend two million readers.

Between 1500 and 2000 books have already gone out and it will cost the firm considerable to blot out the edition. The Rev. Dr. Lyman P. Powell, President of Hobart College, has consented to write a substitute article, covering the same ground but covering it in "a way which will not be offensive and which will be in language that G. P. Putnam's will be willing to endorse."

Professor Riley, author of "American Thought From Puritanism to Pragmatism" (Holt), who wrote the condemned "Science and Health" article feels that he has treated the subject fairly, saying that the essay is based on first-hand information, altho much of the material has been suppressed by Christian Scientists.

New York Bindery Situation

THRU an emergency committee at Room 321, Hotel Pennsylvania, the Employing Book Binders' Association of New York is handling the more pressing needs of the publishers by placing these jobs in the few producing shops.

Publishers have so far had their immediate needs cared for and as the month of April is ebb tide in book manufacturing the pressure has not yet become severe. Publishers are taking the attitude that by standing behind the binders in this emergency conditions can be obtained that will help production and permit edition work being done in the city at reasonably near out-of-town prices.

In the Knickerbocker Bindery, in which the Unions called the strike that precipitated the present decision to organize open shops, there is now a full staff at work in all departments. Three other binderies are working and new workers slowly coming in.

Pulp Wood Consumption

COMPLETE government reports on 1920 pulp wood consumption have just been printed, showing that the amount of pulp consumed by the mills and principal paper-making plants was 177/10% greater in 1920 than in 1918. These figures are published in connection with the study being made of the pulp wood situation by the American Paper and Pulp Association and the Census Bureau.

The Photo Engraving Situation

IN the last day of the New York State Legislature the bill known as "The Meyer-Martin Bill" was passed. This will greatly relieve the situation in the photo-engraving field and take away a threat to the printing industry. At present the Photo-Engravers' Union of New York has an agreement with its employers under which the minimum price of photo-engravings is fixed by the Union. This arrangement was put thru by the Union under the argument that no union man could afford to work in a shop that charged less than the minimum set. While it may be true that any workman is at a disadvantage if he works for a shop whose prices become so low that they can not pay a living wage, in practical application this would mean that the workman could set the price for any commodity in whose produce he had a part. This would give him a power that is forbidden to manufacturers of general merchandise.

The reason that this unusual contract could not be legally reached under the New York State Law was because the Donnelly Anti-Trust Act by its wording applied only to "commodities in common use," and when suit was attempted the courts ruled that photo-engravings did not fall in this class. The wording of the Act has now been changed by the Meyer-Martin Bill, so that this kind of price-fixing will be illegal.

There was an attempt to remedy this situation last year, but nothing was accomplished. For work in this session the organization of newspaper publishers determined to make a vigorous stand for a correction of this situation, and they were supported in this by the organization of periodical publishers and by the National Association of Book Publishers.

All users of photo-engraving felt that if this situation was not now faced the plan of raising prices by union manifesto would be extended to other branches of printing and plate-making. In union circles this bill was considered one of the most important that it was their duty to fight against, and Samuel Gompers visited Albany during the last few days of the session and got the promise of having the bill put on the shelf until next January, but, on account of the vigorous protest from all three organizations, the bill was brought out by Governor Miller and passed on April 16th. The present price-fixing arrangement between the photo-engraving shops and the Union now becomes illegal.

Sales Tax Bill Introduced

A TAXATION that is likely to line up retail interest against the interest of large corporations is now under active discussion before the new Congress. Several bills, embodying the principle of a sales tax, have been introduced, one by Senator Smoot, which he estimates will raise two billion dollars, or about half of the total revenues of the government. This bill would tax all sales ex-

cept those on goods such as tobaccos, beverages, automobiles, and sporting goods which are already taxed. Senator Smoot estimates that, altho a commodity may pass thru a half dozen hands, the ultimate increase to the purchaser would not be over 3½%. Several other bills, embodying this sales tax principle are also introduced.

In the application to the book business this would mean 1% on manufacturing bills to the publisher, 1% on the publisher's wholesale price, and, if the books pass thru a jobber, 1% there, and again 1% on the retailer's sales. The publisher who had his own binding plant would avoid one of these taxes, and if the publisher did his own direct selling, one or two other impacts of the tax would be avoided. This would undoubtedly tend toward giving an advantage to direct dealing. Another disadvantage to the book-trade is that books are sold at a fixed price, and the extra 1% cannot easily be put on at the consumer's end as can be done so easily on unidentified merchandise.

Wage Scales in Binderies

IN putting out its announcement of open shop conditions, the Employing Binders' Association of New York has specified that it will not now recognize any limit of output such as has been the former shop practice, and has announced wage scales based on the 48-hour week, running from \$24 up to \$48. These scales run about 10 per cent less than the previous ranges, as follows: \$48, head stamper; \$45, extra finisher; \$42, stampers, head sheetman; \$40, stock cutter, book trimming machine operator, power rounder and backer, case-making machine operator, casing-in-machine operator, marbler, extra forwarder, extra finisher's assistant, circuit bible worker, folding machine operator, gathering machine stitcher and coverer; \$38, sheet and plate cutter, book trimming machine operator, circular rough trimmer operator, hand rounder, hand case maker and stretcher, casing-in by hand, book repairer, gathering machine operator, assistant on sticher and coverer; \$36, assistant sheetman, board cutter, smashing machine operator, builder in, coloring edge, assistant folding machine operator; \$35, paring machine operator; \$34, sheet straighteners; \$30, hand gluer up, pasting off by hand, casing-in machine assistants; \$26, head gold layer; \$24, gold layer; all extras to remain as on the present scale, every shop having six men or less to have one stamper's apprentice, with one extra for every six men, and the book binders shall have one apprentice for every five men, apprentices to receive \$15 the first year, \$20 the second, \$25 the third, and \$30 the fourth.

Fine Time for Vamps

Publisher—I think your book might go if you had a more up-to-date heroine.

Bestseller—That sounds like a good idea. I'll revamp it.—*Life*.

Among the Publishers

A Week's Gleanings of Book-trade News

ANOTHER BOOK displayed during Music Week was Esther Singleton's "The Orchestra and Its Instruments" (Brentano).

FRANK SWINNERTON says that "They Went" (Dodd, Mead) was one of the most extraordinary books of the year in England.

THE TENTATIVE title of Mrs. Larz Anderson's new book is "Her Lost Love Letters." It has an appreciative foreword by Basil King (Page).

THE ROYAL CANADIANS, now no longer the North West Mounted Police, are the center of action in the latest novel of Ethel and James Dorrance, "Get Your Man" (Macaulay).

VITAMINES are now being as hard worked by the press as calories were but a few years ago. Most reliable information about these mysterious factors of human food without which man sickens and eventually dies is to be had in a recent Dutton publication, Dr. Benjamin Harrow's "Vitamines."

THE LATEST ADDITION to Lippincott's *Children's Classics Series* is "The King of the Golden River" bound in one volume with "Dame Wiggins of Lee and Her Seven Wonderful Cats" and illustrated in color by Maria L. Kirk.

PROFESSOR ALBERT EINSTEIN delivered the first of a series of four lectures at the College of the City of New York this week before the Faculty and their guests. The distinguished scientist's own account of "Relativity" has just been sent to press for the second time by Henry Holt and Company.

HUEBSCH has just published the poems of Wilfred Owen. When the book was published in England, Middleton Murry, of the London *Nation and Athenaeum*, wrote: "Here in thirty-three brief pages is the evidence that Wilfred Owen was the greatest poet of the war."

THE LAST PUBLIC message of John Burroughs was a tribute to his old friend W. D. Howells which was read at the Howells' Memorial ceremonies of the American Academy of Arts and Letters held in New York, only a few weeks before Mr. Burroughs' own death. Both men left unpublished manuscripts, Mr. Burroughs of two books on outdoor subjects, and Mr. Howells of the novel, "The Vacation of the Kelwyns" which Harper & Brothers brought out some months ago.

STACY AUMONIER's new collection of short stories, "The Golden Windmill" was ready on April 19th.

ARTHUR MASON, author of "The Flying Bo'sun" (Holt), is preparing to leave New York shortly for a visit to his old friends, the various ports of South America, to be gone four months.

SELDOM is a book's appearance more timely than that of "Revolution" by J. D. Beresford, author of the "Jacob Stahl" trilogy, to be published by the Putnams early in May. The novel is a forecast of social disruption in England.

THAT THE DRAMATISTS of Europe have been part of a steady development which has reached its height and is now disintegrating is the contention of Miss Storm Jameson in "Modern Drama in Europe" which Harcourt, Brace and Company have just published.

THE PRESENT craze for South Sea literature together with the appearance of Frederick O'Brien's new book, "Mystic Isles of the South Seas" make that faraway, enchanting land of Tahiti a quite general topic of conversation these days. Few of us know, however, that by those who live there Tahiti is pronounced "Tity" (long i)—to rhyme quite perfectly with nightie.

WILLIAM LYON PHELPS, in reviewing Dostoevsky's "The Friend of the Family" (Macmillan), in the New York *Post Literary Review* last week, said, "This is the twelfth and final volume in the novels of Dostoevsky, translated by Constance Garnett; and we must congratulate her on the completion of her task and congratulate as well the English-speaking world. For the first time these mighty works of genius are all accessible in English and translated by one who was foreordained for the purpose. Great translators are rarer than great creative writers; the requirements are an absolute knowledge of two languages, a conscientious fidelity to accuracy, and an instinctive feeling for the right word and the right phrase. To see how admirable the work of Mrs. Garnett is one has only to compare her translations of Turgenev and Tolstoi with other versions. Those who do not yet know their Dostoevsky have a great experience coming to them. I advise them to read him in the following order: First, 'Crime and Punishment'; second, 'The House of the Dead'; third, 'The Idiot.' If they have survived thus far they will then be ready to read Dostoevsky's masterpiece, 'The Brothers Karamazov,' which plumbs depths and reaches heights known to no other novelist in the world."

Changes in Prices

ISAAC PITMAN & SONS

History and Economics of Transport, Kirkaldy, \$5.00.
 Arithmetic of Telegraphy and Telephony, Herbert, \$2.00.
 Electro Deposition of Copper, Denny, \$1.00.
 Steam Locomotive Construction, Ahrons, \$1.00.
 Advanced Accounts, Carter, \$4.00.
 Principles and Practice of Commerce, Stephenson, \$4.00.
 English-German Mercantile Correspondence, Pitman, \$2.00.
 Junior Woman Secretary, Davis, 80c.
 Alternating Current Work, Maycock, \$4.00.
 Dictionary of Typewriting, Etheridge, \$3.00.
 Carpentry and Joinery, Fletcher, \$4.00.
 The Runaway Airship and Other Tales, Pitman, 70c.
 Pitman's Shorthand Drill Exercises, 35c.

George H. Mifflin

The following resolution has been adopted by the Boston Booksellers' Association:

WHEREAS: It has been the will of All-wise Providence to remove from earthly activity George Harrison Mifflin, the honored President of Houghton Mifflin Company, be it therefore

RESOLVED: That the members of the Boston Booksellers' Association feel keenly the loss of one who has long been the leading personage among those engaged in the book-producing and book-distributing interests of our section. Cultured scholar, polished gentleman, wide-visioned man of affairs, genial host, kind neighbor, his was the good fortune to combine a noble mind with a winsome and commanding presence. Representing the best traditions of New England and as worthy as welcome a companion of the most talented members of the literary and artistic craft, he honored the calling to which he had given the many years of his mature life, happily active until the end.

RESOLVED: That our deep sympathy be extended to the family and professional associates of the strong man who has gone, whose memory should inspire each of us to try to be a credit to his work.

THE BOSTON BOOKSELLERS' ASSOCIATION.

By its Committee:

WARREN F. GREGORY,

VERNOR M. SCHENCK.

Given at Boston this twelfth day of April, in the year nineteen hundred and twenty-one.

The Fair Trade Bill

REPRESENTATIVE M. Clyde Kelly, of Pennsylvania, has introduced into the new Congress the bill known as "The Stephens-Kelly Bill," whose purpose it is to obtain a fair opportunity for identified merchandise in the open field. The American Fair Trade League will give full support to this effort. The book-trade is among those particularly interested in the passage of this bill, as it is intended to give aid to makers of identified merchandise and to enable them to develop their market without fear of their

reputation being used in general cut-pricing to aid the sale of unidentified merchandise.

Active Membership Campaign.

AN aggressive campaign for increasing the membership in the American Booksellers' Association has been launched for the pre-convention weeks by Eugene L. Herr, of Lancaster, President of the Association, and John G. Kidd, of Cincinnati, Chairman of the Membership Committee. Mr. Herr has asked forty-four members in different parts of the country to serve as agents for the Membership Committee, and has written, asking them to co-operate in bringing the important work of the Association to the attention of people in their locality, with the hope that each agent may find from two to four new members for the Association. A new roster of present members has been sent out, in order that this canvass may be directed toward those not now members.

The Association is now coming to its twenty-first birthday, and during that time it has seen the trade solidified and become aggressive with new spirit and new power. There is a general confidence in the future of the book-trade that has not existed for years, and this spirit has been largely developed by the togetherness of the trade. The plea for membership thus put forward ought to receive a prompt response from booksellers who are interested in the future of the business, and who appreciate what organization has done and can do for the business.

Periodical Notes

AUGUST SCHERL, widely known in Germany as the pioneer of "American journalism," is dead at the age of 72. He was founder of the *Lokal Anzeiger*, *Die Woche* and other periodicals. Without ever having visited the United States he introduced what passed as the American style of journalism. In this he was aided by von Kupfer and others who had served an apprenticeship in America.

Beginning with the May issue, Glenn Frank will assume complete editorial direction of the *Century Magazine*. The assistant editor will be Max Alely. The form of the magazine is to be changed, specially manufactured paper, and larger and more open type being used. The same cover, resembling leather, will be used each month.

Business Notes

WASHINGTON.—Fred E. Woodward, head of the book department of Woodward & Lothrop, the Washington department store, was one of the committee on arrangements in the celebration that the firm and its employees had on April 9th, attended by eighty-one members of the organization who had been with the firm twenty years. S. W. Woodward and A. M. Lothrop founded the business forty-one years ago.

The Weekly Record of New Publications

This list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth. Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F. (folio; over 30 centimeters high); Q (4to: under 30 cm.); O. (8vo: 25 cm.); D. (12mo: 20 cm.); S. (16mo: 17½ cm.); T. (24mo: 15 cm.); Tt. (32mo: 12½ cm.); Ff. (48mo: 10 cm.); sq., obl., nar., designate square, oblong, narrow.

Adam, Z. [Adam Zakrzewski]

Historio de esperanto; 1887-1912. 144 p. O Phil., Peter Reilly pap. 60 c.

Bible

The Bible and the scriptural ground of divorce forgery by A Churchman. 135 p. O (Library of religious thought) [c. '21] Bost., Badger \$1.50 n.

Bland, John Otway Percy

China, Japan and Korea. 10+327 p. front. pls. O '21 N. Y., Scribner \$5 n.

A study of the Far East which is divided into two parts, first: Historical survey; second: Studies and impressions. The author spent more than thirty years in China in an executive capacity.

Bouquet, Alan Coates

Is Christianity the final religion; a candid enquiry with the materials for an opinion. 10+350 p. D '21 N. Y., Macmillan \$4 n.

Bradford, George W.

Wayside lyrics. 52 p. D c. Bost., The Stratford Co. bds. \$1.25 n.

Verses of the out-of-doors, together with a few translations from the Chinese.

Bruce, Philip Alexander

History of the University of Virginia; 1819-1919; the lengthened shadow of one

man; 4 v.; centennial ed. various paging fronts. O [c. '20] N. Y., Macmillan \$18 n.

The account of Thomas Jefferson's activities as an educational reformer and promotor of public instruction.

Burkitt, Robert, tr.

The hills and the corn; a legend of the Kekchi Indians of Guatemala put in writing by the late Tiburtius Kaal and others and tr. in English. various paging pls. O (Univ. of Pa., the Univ. Museum anthropological pub., v. 8, no. 2) '20 N. Y., Appleton pap. \$2 n.

Bush, Mrs. Rebecca Gibbons Tatnall [Mrs.

Walter D. Bush]

What and how; a practical cook book for every day living. 350 p. O [c. '20] Wilmington, Del., Greenwood Bk. Shop \$2.50 n.

Recipes for from four to six persons.

Carter, Carrie Giles, ed.

The life of Chauncey Giles; as told in his diary and correspondence; compiled and ed. by his daughter. 478 p. front. (por.) O '20 Bost., Massachusetts New-Church Union, 134 Bowdoin St. \$4

The biography of Mr. Giles, who occupied during his lifetime important pastorates in Cincinnati, Philadelphia and New York.

American Institute of Mining and Metallurgical Engineers

Pyrometry; the papers and discussion of a symposium on pyrometry held by the American institute of mining and metallurgical engineers at its Chicago meeting, Sept., 1919; in co-operation with the National research council and the National bureau of standards. 6+701 p. il. diags. O '20 N. Y., Am. Inst. of Mining & Metallurgical Engineers, 25 W. 39th St. ¾ leath. \$6

Axelrad, Philip

Bogatul si sigurul sumadas sau micul constabil cu un adaos de socoteli pentru lefuri si procente. [a ready reckoner in the Roumanian language]. 126 p. tabs. S [c. '19] N. Y., Biblioteca Romana, 72 Greenwich St. pap. 60 c.

Conner, Samuel Dicken, and Fergus, Ernest Newton

Borax in fertilizers; pt. 1, Borax to corn; pt. 2, American vs. German potash salts. 15 p. charts il. tabs. O (Bull. no. 239) '20 Lafayette, Ind., Agricultural Experiment Station pap. gratis

Bateman, Harry

Stability of the parachute and helicopter. 11 p.

diags. Q (U. S. Advisory committee for aeronautics; report no. 80) '20 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

Beal, A. F.

Jewelers' and silversmiths' weights and measures; 2nd ed.; a rev. and enl. ed. of Bu. of Standards circular no. 43 [1st ed.], issued Nov. 1, 1913; entitled The metric carat. 46 p. tabs. diags. O (Dept. of Commerce, Bu. of Standards, circular no. 43) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 10 c.

Bergen County Historical Society

Addresses, membership roll; semi-annual meeting. 72 p. il. O (Proceedings no. 13) '21 Hackensack, N. J., Bergen Co. Hist. Society pap. \$1

Branner, John Casper

Outlines of the geology of Brazil to accompany the geologic map of Brazil; [reprinted from the Bull. of the Geological society of America, v. 30; 2nd ed.] 150 p. il. pls. fold. map diags. O '20 N. Y., Geological Society of America, 15 W. 77th St. pap. \$3-35 n.

Carter, Thomas

The story of the New Testament; introd. by Fitzgerald S. Parker. 205 p. (2 p. bibl.) D c. '20 Nashville, Tenn., Pub. House of the M. E. Church, South 90 c. n.

Cherrington, Ernest Hurst

The evolution of prohibition in the United States of America; a chronological history of the liquor problem and the temperance reform in the United States from the earliest settlements to the consummation of national prohibition. 384 p. O [c. '20] Westerville, O., The American Issue Pub. Co. pap. \$1; \$1.35

The author is general secretary of the World league against socialism.

Clary, Ace Leland

Hobo limited; [the latest and most humorous train and tramp stories]. 6+60 p. por. D [c. '21] Temple, Tex., R. O. Gresham 40 c.

Clemens, William Montgomery

Button Gwinnett; man of mystery; member of the Continental Congress; signer of the Declaration of Independence; president of the Provincial Council of Georgia; a brief biographical review. 13 p. O '21 Pompton Lakes, N. J., [Author] pap. \$2.50 [200 copies]

The Clemens genealogical chart book. no paging forms O '21 Pompton Lakes, N. J., [Author] pap. \$1

Collingwood, Herbert Winslow

Hope farm notes; reprinted from *The Rural New Yorker*. 234 p. D c. N. Y., Harcourt, Brace & Co. \$2 n.

Twenty-five articles which have appeared in the *Rural New Yorker* from time to time, covering a period of about 20 years.

Collis, Edgar Leigh, and Greenwood, Major

The health of the industrial worker; with a chapter on reclamation of the disabled by Arthur J. Collis; and an introd. by Sir George Newman. 19+450 p. il. O '21 Phil., Blakiston \$7 n.

Chicago Plan Commission

Ten years work of the Chicago Plan Commission, 1909-1919; a resumé of the work on the plan of Chicago. 69 p. il. pors. plans (part fold.) O '20 Chic., Chicago Plan Commission pap. 50 c.

Clark, Taliaferro, and Butler, Harry B.

Children's teeth; a community responsibility; a practical plan for organizing protective and remedial measures. 19 p. forms pl. O (Treasury Dept., U. S. Public Health Service) '20 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 5 c.

Coal (The) catalog; combined with Coal field directory for the year 1920; latest ed. 1700 p. tabs. pls. Q '20 Pittsburgh, Pa., Keystone Consolidated Pub. Co. \$10 [subs. only]

Crook, A. R.

Guide to the mineral collections in the Illinois state museum. 21+204 p. il. tabs. pls. (part. col.) diagrs. O (Dept. of registration and education) '20 Springfield, Ill., State Museum apply

Downing, Hugh Urquhart

Consolidation of Downing's Annotation to the Georgia code; embracing references to the public laws of 1910 to 1919, inclusive, and volumes 96 to

Cook, Melville Thurston

College botany; structure, physiology and economics of plants. 10+392 p. front. il. O c. '20 Phil., Lippincott \$3 n.

Dane, Clemence

A bill of divorcement; a play. 143 p. D c. N. Y., Macmillan \$2 n.

Delbridge, Charles Lomax

Delbridge kilos and pounds tables; showing the equivalent weights of kilos and pounds; [sheet]. 10 x 13 inches c. '20 St. Louis, Mo., The Delbridge Co. \$1

Donahey, Mary Dickerson

Tales to be told to children. no paging col. il. Q c. '20 Chic., Albert Whitman & Co., 323 W. Randolph St. \$2 n.

Dunn, Lucius Claude

Storage battery manual; including principles of storage battery construction and design; with the application of storage batteries to the naval service. 4+391 p. front. il. (part col.) diagrs. O c. '20 Annapolis, Md., U. S. Naval Inst. \$7 n.

Eliot, Samuel A., jr., ed.

Little theatre classics; v. 3; [Bushido; The old wife's tale; Pericles; The duchess of Pavy]. 6+230 p. front. D c. Bost., Little, Brown \$2 n.

These plays have notes and full stage directions.

Emerson, Charles Phillips

Essentials of medicine; a text-book of medicine for students beginning a medical course; for nurses and for all others interested in the care of the sick; il. by the author; 4th ed. rev. 7+401 p. O (Lippincott's nursing manuals) c. '20 Phil., Lippincott \$3 n.

Farina, Salvatore

Farina fra le corde d'un contrabasso; ed. by Elsie Schobinger and Ethel Preston. 7+122 p. (1 p. bibl.) S (Italian ser.) [c. '21] Chic., Univ. of Chic. Press \$1.40 n.

148, inclusive, of Georgia reports, and volumes 1 to 23, inclusive, of Georgia Court of appeals reports, and some subsequent Georgia cases in the South-eastern reporter. 476 p. O c. '20 Columbus, Ga., H. U. Downing \$7.50 n.

Duddleston, Benjamin Harrison

The modified rag doll and germinator box. 12 p. il. pl. O (Agric. experiment station bull. no. 236) '20 Lafayette, Ind., Purdue Univ. pap.

Du Pont, Henry Algernon

The story of the Huguenots, as contained in two addresses made before the Huguenot societies of South Carolina and Pennsylvania. 3+62 p. O c. '20 Cambridge, Mass., The Riverside Press bds. priv. pr.

Esch, John Jacob

Address of Hon. John J. Esch; on the occasion of the dinner at the Waldorf-Astoria hotel, New York, on Monday evening, Dec. 13, 1920; given in honor of S. Davis Warfield. [Subject: Railroad of U. S. and state; Transportation act, 1920.] 17 p. O '20 Balt., Nat. Assn. of Owners of Railroad Securities pap. gratis

Fauley, Wilbur Finley

Queenie; the adventures of a nice young lady; front. by G. W. Gage. 8+306 p. D [c. '21] N. Y., Macaulay \$1.75 n.

A story of an old house of mystery in New York, and the adventures which a young girl encountered in it.

Flammarion, Camille, i. e., Nicolas Camille

Death and its mystery; before death; proofs of the existence of the soul; tr. by E. S. Brooks. 322 p. O c. N. Y., Century Co. \$3 n.

The first of three volumes which are to be published on the subject of life after death.

Flanagan, Luke

Science in fire-fighting. 291 p. D c. '20 N. Y., S. L. Parsons & Co., 45 Rose St. \$3

Freeman, John

Poems, new and old. 15+317 p. O N. Y., Harcourt, Brace & Co. \$3 n.

Gad, Carl

Johan Bojer, the man and his works; tr. from the Norwegian by Elizabeth Jelliffe Macintire; with an introd. by Llewellyn Jones, and critiques by John Galsworthy, Joseph Hergeheimer, James Branch Cabell and Cecil Roberts. 260 p. front. (por.) D c. '20 N. Y., Moffat, Yard & Co. \$2.50 n.

Goff, A., and Fawcett, Hugh A.

Macedonia; a plea for the primitive; with il. by Hugh Fawcett. 17+373 p. col. front. pls. O '21 N. Y., J. Lane \$6 n.

A study of the people and their customs.

Goodale, Stephen Lincoln, comp.

Chronology of iron and steel; ed. by J. Ramsey Speer. 274 p. nar. S c. '20 Pittsburgh, Pa., Pittsburgh Iron and Steel Foundries Co. leath. \$5

A history of iron and steel which dates from prehistoric times down to the present day. The compiler is professor of metallurgy, Univ. of Pittsburgh.

Gray, Joslyn

Bouncing Bet. 230 p. front. pls. D '21 c. '18-'21 N. Y., Scribner \$1.75 n.

A story of life in a country town, told for older girls.

Gregory, Jackson

Desert Valley; with front. by Frank Tenney Johnson. 318 p. D c. N. Y., Scribner \$2 n.

A story of love, adventure, a feud, and bad men of Desert Valley.

Griffin, Roger Castle, ed.

Technical methods of analysis; as employed in the laboratories of Arthur D. Little, Inc. 666 p. il. O (International chemical ser.) [c. '21] N. Y., McGraw-Hill \$6 n.

Haight, George I.

Sketches of America and Americans. no paging front. pls. pors. O c. '20 Chic., Hanson Roach Fowler Co., 104 S. Michigan Ave. \$1.25

Sketches of The Alamo, Plymouth Rock, Red Jacket, George Rogers Clark, John Paul Jones, Sam Houston, Lincoln and others.

Hamilton, Burritt

Practical law; a treatise on business law especially compiled for schools that teach accounting, business practice, office methods, and kindred subjects; rev. and enl. ed. 16+277 p. O c. '20 Battle Creek, Mich., Ellis Pub. Co. \$1

Hammond, John Hays

The engineer. 194 p. S (The vocational ser.) c. N. Y., Scribner \$1.50 n.

Partial contents: The profession of engineering; Advantages and shortcomings; General education; The mechanical, civil, mining, chemical, marine and military engineers [7 chapters].

Hamp, Pierre

People; authorized tr. by James Whitall. 19+206 p. D (The European library) c. N. Y., Harcourt, Brace & Co. \$2 n.

Twenty-two stories of people who work.

Hay, James, jr.

The unlighted house; a novel. 281 p. D c. N. Y., Dodd, Mead \$1.90 n.

A romance of diplomatic life, in which there is woven a murder mystery.

Hearnshaw, Fossey John Cobb, ed.

Macmillan's historical atlas of modern Europe; a selected ser. of maps illustrative of the recent history of the chief European states and their dependencies. 30 p. col. maps Q '21 N. Y., Macmillan \$2 n.

Hess, Alfred Fabian

Scurvy, past and present. 7+279 p. (14 p. bibl.) il. pls. diagrs. O c. '20 Phil., Lippincott \$4 n.

Fisk, Harvey Edward

The Dominion of Canada; its growth and achievement; its relation to the British Empire; its form of government; its natural and developed resources; its home and foreign trade; its national finances; its banking and currency system; and its railroads and its shipping. 174 p. tabs. D c. '20 N. Y., The Bankers Trust Co. bds. gratis

Goodyear Tire and Rubber Co.

Goodyear card truck tire repair manual. 5+43 p. il. O [c. '20] Akron, O., The Goodyear Tire & Rubber Co. pap. gratis

Goodyear passenger car tire manual. 5+64 p. il. O [c. '20] Akron, O., The Goodyear Tire & Rubber Co. pap. gratis

Guaranty Trust Company of New York

Digest of the Federal reserve act; including amendments to April 13, 1920. 35 p. D c. '20 N. Y., Guaranty Trust Co. of New York pap. gratis

Haines, Charles Grove

The movement for the reorganization of state administration. 80 p. (3 p. bibl.) O (Government research ser. no. 17; Bull. 1848) Austin, Tex., Univ. of Texas pap. gratis

Harper, Roland McMillan

Resources of southern Alabama; a statistical guide for investors and settlers; with an exposition of some of the principles of economic geography. 152 p. il. map tabs. diagrs. O (Special report no. 11) '20 University, Ala., Geological Survey pap. gratis

Higbee, Frederick Goodson

Descriptive geometry problems. no paging pls. F c. N. Y., Wiley \$1.50 n.

Howe, Frederick Clemson

Denmark; a cooperative commonwealth. 9+203 p. D c. N. Y., Harcourt, Brace & Co. \$2 n.

An interpretation of the progress made by Denmark in scientific agriculture, in organized co-operation, in education and in politics.

Irvine, Albert

How the Makah obtained possession of Cape Flattery; tr. by Luke Markistun. 11 p. S (Indian notes and monographs; a ser. of pub. relating to the Am. aborigines) '21 N. Y., Museum of the Am. Indian, Heye Foundation apply

Iyenga, Tayolichi, and Sato, Kenoske

Japan and the California problem. 6+249 p. (7¼ p. bibl.) O c. N. Y., Putnam \$2.50 n.

Partial contents: Japanese traits and philosophy of life; Japan's Asiatic policy; Background of Japanese emigration; Causes of anti-Japanese agitation; Facts about Japanese in California. Mr. Iyenga is professorial lecturer in the Dept. of political science, Univ. of Chicago.

Jelliffe, Smith Ely

The technique of psychoanalysis; 2nd, rev. and enl. edition. 171 p. diagrs. O (Nervous and mental diseases monograph ser. no. 26) c. '20 Wash., D. C., Nervous and Mental Disease Pub. Co. pap. \$2.50 n.

Kahn, Allen Ray

Sugar; a popular treatise. 78 p. il. tabs. D c. Los Angeles, Cal., U. S. Sugar Pub. Co., 102 W. 2nd St. \$2 n.

Partial contents: Sugar consumption and production; The carbo-hydrate sugar; Beet sugar vs. Cane sugar; Popular sugar chemistry; Who's who in the beet sugar business; Cane sugar refineries of the United States.

Hoagland, Ruth A.

Polychaetous annelids collected by the United States fisheries steamer "Albatross" during the Philippine expedition of 1907-1909. various paging pls. O (Smithsonian Inst., U. S. Museum, bull. 100, v. 1, pt. 2, contrib. to the biology of the Philippine archipelago and adjacent regions) '20 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

Hofer, G. N., and Wiancko, A. T.

Testing seed corn. 12 p. il. pl. O (Dept. of agric. extension bull. no. 97) '21 Lafayette, Ind., Purdue Univ. pap.

Hommon, Harry Britton

The purification of creamery wastes. 87 p. tabs. pls. (part fold.) O (Treasury Dept., U. S. Public Health Service; Pub. Health bull. 109) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 10 c.

Jones, Walter B.

Statistics of the mineral production of Alabama for 1917; compiled from the mineral resources of the United States. 127 p. tabs. O (Bull. no. 21) '20 University, Ala., Geological Survey pap.

Larrimer, Walter Harrison

The Hessian fly in Indiana. 8 p. il. map O (Circular no. 95) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Lingebach, William E., comp.

Economic aspects of the war; selected source material dealing with the economic aspects of the war; Effect of the war on the supply of labor and

Keith, Arthur Berriedale

Dominion home rule in practice. 64 p. O (The world of today) '21 N. Y., Oxford Univ. Press \$1

Kempf, Edward John

Psychopathology. 28+762 p. (2 p. bibl.) front. il. O c. '20 St. Louis, Mo., C. V. Mosby Co. \$9.50 n.

Kenilworth, Walter Winston

Practical occultism. 308 p. O [c. '21] Bost., Badger \$2.50 n.

Partial contents: Psychic development and mental therapeutics; The science and secret of hypnotism; Business and concentration; Changing your environment.

Long, Harland William

Motherhood; a practical guide for the newly married; including determination of sex, prenatal influence, etc. 195 p. O (Rational sex ser.) [c. '21] Bost., Badger \$3 n.

Ludovici, Capt. Anthony M.

Too old for dolls; a novel. 5+364 p. D c. N. Y., Putnam \$2 n.

A story of a flapper.

Lynde, Francis

The fire bringers. 8+284 p. front. D c. N. Y., Scribner \$2 n.

A story of modern American life.

McCoid, Arthur Belleville

Husbands and wives. 270 p. D [c. '21] Chic., St. Hubert Pub. Co., 30 N. Dearborn St. \$2 n.

Essays of love, marriage, companionship, habit, home, thrift and other subjects which have to do with successful married life.

McCormick, Virginia Taylor

Star-dust and gardens. [verse] 3+77 p. D c. '20 N. Y., Brentano's [Ag'ts] \$1.50 n.

capital by Ernest L. Bogart. 16 p. charts O (Historical outlook reprints, no. 8) Phil., McKinley Pub. Co. pap. 20 c.

Lodge, Henry Cabot

The Pilgrims of Plymouth; an address at Plymouth, Mass., Dec. 21, 1920, on the 300th anniversary of their landing; with a poem by Le Baron Russell Briggs [title of poem 1620-1920]. 35 p. O (U. S. 66th Cong., 3rd sess., Senate doc. 351) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

Lowe, Ephraim Noble

Road-making materials of Mississippi. 139 p. il. map tabs. O (Bull. no. 16) '20 Jackson, Miss., State Geological Survey gratis

Lundberg, Emma O., and Lenroot, Katherine F.

Illegitimacy as child-welfare problem; pt. 2, Study of original records in Boston and in Massachusetts. 408 p. il. map. O (Dependent, defective, and delinquent classes ser. 10; Bu. pub. 75) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 50 c.

Marshall, Charles Edward, ed.

Microbiology; a textbook of microorganisms, general and applied; 3rd ed.; rev., enl.; [by twenty-five eminent contributors]. 28+1043 p. il. O [c. '21] Phil., Blakiston \$4 n.

Mather, Kirtley Fletcher

Oil and gas resources of the Northeastern part of Sumner Co., Tennessee. 39 p. tabs. fold. map O (Bull. 24) '20 Nashville, Tenn., State Geological Survey pap.

McGeary, Robert E.

Self instructor for bugle. 36 p. music obl. Tt (The Yankee Doodle method simplified) [c. '20] Corona, L. I., N. Y. [Author], 88 Darvall St. pap. 50 c.

Self instructor for drum. 35 p. music obl. Tt (The Yankee Doodle method simplified) [c. '20] Corona, L. I., N. Y. [Author] pap. 50 c.

Self instructor for fife. 47 p. music obl. Tt (The Yankee Doodle method simplified) [c. '20] Corona, L. I., N. Y. [Author] pap. 50 c.

McMaster, James Smith

McMaster's irregular and regular commercial paper; a treatise on the law of notes, checks and drafts; with text of the Negotiable instruments law; il. by fac-simile instruments; clear, simple, complete; new and enl. ed. 534 p. il. forms obl. Ff [c. '20] N. Y., The McMaster Co., 37 W. 39th St. \$8

Partial contents: Definitions and meaning of terms; Law of commercial paper; Usual forms of commercial paper; Paper, irregular, non-negotiable or void. Index.

Mariano, John Horace

The Italian contribution to American democracy; with an introd. by Hon. F. H. La Guardia. 10+317 p. (6¼ p. bibl.) front. (map) tabs. D [c. '21] Bost., Christopher Pub. House \$3 n.

A survey of the sociological and economic conditions that exist to-day in the largest Italian-American centers of America. The book is designed for Americanization workers.

Melden, Charles M.

From slave to citizen; [introd. by W. P. Thirkield.] 271 p. D [c. '21] N. Y. and Cin., Methodist Bk. Concern \$1.75 n.

A discussion of the negro problem of the central and far South of America.

Mendez, Santiago, and others

Reports on the Maya Indians of Yucatan; ed. by Marshall H. Saville. various paging (2 p. bibl.) S (Indian notes and monographs, v. 9, no. 3; a ser. of pub. relating to the American aborigines) '21 N. Y., Museum of the Am. Indian, Heye Foundation apply

Maxted, Edward

Ammonia and the nitrides; with special reference to their synthesis. 8+116 p. il. D '21 Phil., Blakiston \$2 n.

Miller, Shackelford

Kentucky appellate practice and forms. 330 p. D c. '20 Louisville, Ky., The Baldwin Law Bk. Co. \$6.50

Munroe, Charles Edward

Regulation of explosives in the United States; with especial reference to the administration of the Explosives act of Oct. 6, 1917. 45 p. tabs. forms O (Dept. of the Interior, U. S. Bu. of mines, bull. 108) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 10 c.

Merivale, Philip

The wind over the water; [a play.] 50 p. D (The contemporary ser.) c. '20 Bost., Four Seas bds. \$1 n.

The scene of the play is laid in Iceland in the 12th century.

Merrick, Leonard

A chair on the boulevard; with an introd. by A. Neil Lyons. 13+390 p. D [c. '21] N. Y., Dutton \$1.90; \$2.50 limited ed. [1500 copies]

Twenty short stories of Paris.

Miller, Lina D.

Directory of social agencies; formerly the New York Charities directory; 13th ed., 1921; a reference book of social service in or available for Greater New York. 53+407 p. S [c. '21] N. Y., Charity Organization Society, 105 E. 22nd St. \$2

Moyer, James A.

Gasoline automobiles; [the essential principles of automobile construction and operation.] 261 p. il. O [c. '21] N. Y., McGraw-Hill \$2 n.

Mumford, Edith E. Read

The dawn of religion in the mind of the child; a study in child life. 11+111 p. D [16-'21] N. Y., Longmans, Green \$1.25 n.

Munson, Francis Merton

Hygiene of communicable diseases; a handbook for sanitarians, medical officers of the army and navy and general practitioners. 15+793 p. (5 p. bibl.) il. O c. '20 N. Y., Paul B. Hoeber \$5.50 n.

O'Connell, George Francis

Melody. [verse] 94 p. S c. '20 N. Y., Devin-Adair \$1.75 n.

Olmstead, Florence

This little world. 277 p. D c. N. Y., Scribner \$2 n.

A story of a little Georgia town.

O'Neill, Eugene Gladstone

The Emperor Jones; Diff'rent; The straw. [plays] 10+285 p. D [c. '21] N. Y., Boni & Liveright bds. \$2 n.

Osgood, Ellen L.

A history of industry. 7+430 p. il. pls. maps D [c. '21] Bost., Ginn \$1.72 n.

This book is intended to furnish material for a five-period course running thru the year in the high school.

Nebraska. Constitution

Constitution of Nebraska; comp. and distributed under the authority of D. M. Amsberry, secretary of state; 2 v. 39 p. O '20 Lincoln, Neb., The Kline Pub. Co. buck \$15

New York [City] Public Library

Latin-American periodicals current in the reference department of the New York public library; [reprinted from the Bull. of the New York public library of Sept., 1920]. 7 p. O N. Y., The New York [City] Public Library pap. 5 c.

Park, William Hallock, ed.

Public health and hygiene in contributions by eminent authorities. 17+884 p. il. diagrs. O '20 Phil., Lea & Febiger \$10 n.

Pagé, Victor Wilfred

Modern welding methods; oxy-acetylene, thermit, electric art and resistance; a complete treatise on the art of joining metals based on data furnished by the leading authorities on this subject; considers fully the latest practice in the use and practical application of the oxy-acetylene welding and cutting torch; the spot, butt and arc systems of electric welding; the utility of the Goldschmidt thermit process, and also includes notes on forge welding, brazing, and soldering and heat treatment of steel; a valuable reference and textbook for students and practical mechanics; written in simple non-technical language and well il. by numerous specially made engravings. 292 p. tabs. pls. diagrs. plans O c. '20 N. Y., Henley \$3

Pain, Barry

Marge Askinforit; [a skit on the Margot Asquith memoirs.] 93 p. D '21 N. Y., Duffield pap. \$1

Paton, Stewart

Human behavior; in relation to the study of educational, social, and ethical problems. 465 p. O c. N. Y., Scribner \$7.50 n.

Partial contents: The personality; Habit-formation; Involution of the personality; Methods of studying the personality; The study of man in relation to the progress of civilization. Index.

Pearson, Francis Bail

The teacher. 142 p. S (The vocational ser.) c. N. Y., Scribner \$1.50 n.

A discussion as to the training and personality of one who wishes to enter this profession.

Rantamäki, John Elenius

"Sven-duuva" nuorempi; pieni romanssi suomalaisen "Nahkapojan" seikkailuista maailmansodan pyörteissä; kuvittanut James Lavery. 173 p. il. D c. Cleveland, O. [Author], 197 E. 105th St. pap. 50 c.

A romance of a foreign born soldier who served with the American army in France. The book is written in Finnish and is designed to aid in Americanization work among Finnish citizens.

Rathenau, Walther

The new society; authorized tr. by Arthur Windham. 147 p. D (The European library)

Philips, Allen Griffith

Housing farm poultry. 22 p. il. pls. plans diagrs. O (Purdue Univ. circular no. 98) Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Postum Cereal Co.

A trip through Postumville; where Postum cereal, Instant postum, Grape-nuts, Post toasties, etc., are made. no paging front. (por.) il. pls. (part col.) front. Q [c. '20] Battle Creek, Mich., Postum Cereal Co., Inc. bds. gratis

Price, Walter Allen

Bees and their relation to arsenical sprays at blossoming time. 15 p. il. tabs. O (Bull. no. 247) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Proctor and Gamble Co.

Honor roll; the Proctor and Gamble Co.; [2nd ed.,

'21 N. Y., Harcourt, Brace & Co. \$1.60 n.

A study of the new society of Germany emerging out of the war.

Rehberger, George Edward

Lippincott's quick reference book for medicine and surgery; a clinical, diagnostic and therapeutic digest of general medicine, surgery and specialties, culled extensively and intensively from modern literature and systematized. 962 p. col. fold. front. il. pls. (part col.) fold. tab. O c. '20 Phil., Lippincott \$15 n.

Robbins, Charles Leonidas

The socialized recitation. 108 p. D c. '20 Bost., Allyn & Bacon \$1

Roberts, Richard

The untried door; an attempt to discover the mind of Jesus for today. 12+174 p. D c. N. Y., The Womans Press bds. \$1.50 n.

Robinson, William

The English flower garden and home grounds; design and arrangement followed by a description of the plants, shrubs and trees for the open-air garden and their culture; il. with many engravings on wood; 13th ed. 12+796 p. il. pls. O '21 N. Y., Scribner \$7.50 n.

Roe, Vingie E.

Val of Paradise. 253 p. col. front. D c. N. Y., Dodd, Mead \$2 n.

A story of life, love and adventure in the far Southwest, on the Mexican border.

Ruskin, John

The king of the Golden River; and Dame Wiggins of Lee and her seven wonderful cats; il. in col. by Maria L. Kirk. 72 p. col. front. col. pls. D (The children's classics) c. Phil., Lippincott 75 c.

Saville, Marshall Howard

Bibliographic notes on Uxmal, Yucatan. 9+131 p. pls. (part fold.) S (Indian notes and monographs, v. 9, no. 2; a ser. of pub. relating to the American aborigines) '21 N. Y., Museum of the Am. Indian, Heye Foundation aply

including men who were in the American or Canadian armies]. 90 p. pors. Q '20 Cin., The Proctor & Gamble Co. pap.

Rice, O. S., comp.

Wisconsin Memorial Day annual, 1921. 51 p. pls. music O '21 Madison, Wis., Dept. of Public Instruction pap.

Sanders, James Glossbrenner, and De Long, Dwight Moore

Four papers on homopterous insects; 1. Descriptions and figures of eleven confused species of deltocephalus infesting grasses; 2. Five new species of cicadellidae; 3. New American records and notes of cicadellidae; 4. Six species of deltocephalus with notes and photomicrographs. 21 p. il. pls. O (Bu. of plant industry, technical ser., bull. no. 1, general bull. no. 346) '20 Harrisburg, Pa., Pennsylvania Dept. of Agriculture pap.

Sawvel, Franklin B.

Logan, the Mingo. 110 p. (1½ p. bibl.) front. (por.) pls. O [c. '21] Bost., Badger \$1.50 n.

A story of the North American Indian who was brought up by the Oneidas, a tribe of the Iroquois.

Schmidt, George Thomas

The Church and the problems of to-day. 165 p. D c. N. Y., Benziger Bros. \$1.50 n.

Essays on vital subjects of the day addressed to Roman Catholics.

Scott, Catherine Amy Dawson

The headland; [a novel]. 320 p. D [c. '21] N. Y., Knopf \$2.50 n.

Scott, Coral Frances

Life's overtones. [verse] 40 p. D c. Bost., The Stratford Press bds. \$1.25 n.

Seneca, Lucius Annaeus

Octavia; with introd. and notes by Clara Louise Thompson. 77 p. D c. Bost., The Stratford Press \$1 n.

Shakespeare, William

The tempest. 50+116 p. front. (por.) S (The Cambridge Shakespeare) c. N. Y., Macmillan \$1.40 n.

The first volume of the Cambridge edition, which was announced some time ago.

Sheridan, Richard Brinsley

The rivals; ed. by William Lyon Phelps. 109 p. front. (por.) T (Living literature ser.) [c. '20] N. Y., Gregg 60 c. n.

Shumsky-Solomonov, Col. C. M.

Russia's part in the World war. 47 p. maps charts O [c. '20] N. Y., Russian Information Bu., Woolworth Bldg. pap. 35 c.

Sibley, Robert, and Delany, Charles H.

Elements of fuel oil and steam engineering; [a practical treatise on fuel oil for the central station man, the power plant operator, the mechanical engineer and the stu-

dent.] 2nd ed., fully rev., enl. and reset. 466 p. il. O [c. '21] N. Y., McGraw-Hill \$5 n.

The first edition was published in 1918 by the Technical Publishing Co., San Francisco, Cal.

Simons, Algie Martin

Personnel relations in industry. 11+341 p. O c. N. Y., Ronald Press \$3 n.

Partial contents: The changing viewpoint; Standardizing the elements—the job and human nature, [two chapters]; Sources of labor supply; Mental and trade tests; Introducing the new employee; Working environment; Democracy in industry; British experiments in joint management.

Skinner, Alanson Buck

Archeological investigations on Manhattan Island, New York City. various paging (4 p. bibl.) il. pls. fold. maps S (Indian notes and monographs, v. 2, no. 6; a ser. of pub. relating to the American aborigines) '21 N. Y., Museum of the Am. Indian, Heye Foundation apply

Solano, Maria

Cuentos y lecturas en Castellano. 10+158 p. front. music il. map D [c. '21] Bost., Silver, Burdett & Co. 96 c. n.

A new beginning book in Spanish, for use in either the junior high school or the regular high school.

Staples, Arthur Gray

Just talks on common themes; [Rev. ed.] 14+292 p. O '20 c. '19 Bost., J. Scudney Pub. Co., 8 Beacon St. bds. \$2 n.

Sterling, Ada

Mary Queen of Scots; a drama in verse; in two periods and eight scenes. 10+116 p. O '21 N. Y., Oxford Univ. Press \$1.25 n.

Stine, George F.

The air brush in photography; incorporating a progressive series of lessons. 144 p. front. (por.) il. Q c. '20 Cleveland, O., The Abel Pub. Co., 401 Caxton Bldg. \$3.50 n.

Semmes, Douglas R., and Brantly, John Edward

Petroleum possibilities of Alabama; pt. 1, by Douglas R. Semmes; pt. 2, by J. E. Brantly. 230 p. front. il. fold. maps (part in pocket) fold. diagrs. O (Bull. no. 22) '20 University, Ala., Geological Survey pap. gratis

Silliman, Sue Imogene

Michigan military records; the D. A. R. of Michigan historical collections; Records of the Revolutionary soldiers buried in Michigan; The pensioners of territorial Michigan; and The soldiers of Michigan awarded the Medal of honor. 244 p. front. (por.) pls. pors. O (Bull. 12) '20 Lansing, Mich., Michigan Hist. Society pap.

Skinner, John Harrison, King, Franklin George

Cattle feeding; winter steer feeding. 24 p. il. tabs O (Bull. no. 249) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Corn silage, the keystone of economical cattle feeding. 11 p. il. tabs. O (Bull. no. 235) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Value of alfalfa hay for fattening cattle. 7 p. il. tab. O (Bull. no. 245) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Spitzer, George, and Carr, Ralph Harold

The efficiency of milk substitutes for calf feed-

ing; [reprinted from Journal of Dairy Science, v. 3, no. 5, Sept., 1920]. 8 p. il. tabs. O (Bull. no. 246) '20 Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Spitzer, George, and Epple, W. F.

Bitterness in evaporated milk; [reprinted from Journal of Dairy Science, v. 3, no. 6, No., 1920]. various paging il. tabs. O (Dept. of Dairy husbandry) Lafayette, Ind., Agricultural Experiment Station, Purdue Univ. pap. gratis

Standley, Paul Carpenter

Flora of Glacier National Park. Montana. various paging pls. O (Smithsonian Inst., U. S. National Museum, contributions from the U. S. Nat. Herbarium, v. 22, pt. 5) Wash., D. C., Gov. Pr. Off., Supt of Doc. pap. 50 c.

Starrett, Vincent

The unique Hamlet; a hitherto unchronicled adventure of Mr. Sherlock Holmes; [a satire on book-collecting]. 39 p. D '20 Chic., Walter M. Hill bds. priv. pr.

Stewart, Frank Mann

Officers, boards and commissions of Texas. 66 p. tabs. fold. chart O (Government research ser. no. 18, Bull. no. 1854) Austin, Tex., Univ. of Texas pap. gratis

Strode, Muriel

A soul's faring. [verse] 167 p. O [c. '21] N. Y., Boni & Liveright bds. \$2 n.

Tesson, Louis

Practical study of French pronunciation. 78 p. D (Natural and rational method) [c. '20] Bost., Four Seas \$1

Thomas, J. H.

When labor rules. 7+197 p. D c. N. Y., Harcourt, Brace & Co. \$2 n.

Partial contents: The England of tomorrow; Labor government and the middle classes; Our colonies and dependencies; The league of peoples. The author is general secretary, National union of railwaymen, Great Britain.

Tittle, Ernest Fremont

What must the Church do to be saved; and other discussions. 166 p. D (The Mendenhall lectures, 6th ser.) [c. '21] N. Y. and Cin., The Abingdon Press \$1.25 n.

Partial contents: The changing conception of God; Jesus Christ, the hope of the world; Christianity and life.

Townsend, Harry Brayton

Leaves from heaven; a message of God; a word from heaven; [spiritualistic message from Clara Townsend sent through Ethel G. Casterline.] 5+76 p. D [c. '21] Bost., The Christopher Pub. House \$1.50

Thompson, Wallace

The indictment of President Carranza of Mexico; Yo acuso; [I accuse!]. no paging O '20 N. Y., [Author], 55 W. 44th St. pap. priv. pr. gratis

University of Wisconsin. Dept. of English

Studies; by members of the Dept. of English; [Frank G. Hubbard, Oscar J. Campbell, William E. Leonard and Harry Gluckman]. 144 p. (234 p. bibl.) O (Studies in language and literature, ser. no. 2, no. 11) '20 Madison, Wis., Univ. of Wisconsin pap 50 c.

U. S. Bureau of Standards

National safety code for the protection of the heads and eyes of industrial workers. 64 p. il. O (Dept. of Commerce) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 10 c.

U. S. Children's Bureau

Standards of legal protection for children born out of wedlock; a report of regional conferences held under the auspices of the U. S. Children's bureau and the Inter-city conference on illegitimacy; Chicago, Ill., Feb. 16-17, 1920. 158 p. fold. tab. O (Conference ser. no. 3, Bu. pub. no. 77) '20 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 5 c.

U. S. Dept. of Agriculture

In the open; the national forests of Washington. 78 p. il. fold. map O (Dept. circular 138) '20 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. 20 c.

Key to subject index of experiment station literature; rev. Jan. 1, 1921 4 p. O (States relations service) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

U. S. Dept. of Labor. Division of Negro Economics

The negro at work during the world war and during reconstruction; statistics, problems, and policies relating to the greater inclusion of negro wage earners in American industry and agriculture; and study on negro labor. 144 p. il. diagrs. pls. O '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

U. S. Geological Survey

Oil and gas fields of the state of Kansas; prepared under the direction of G. B. Richardson,

Tryon, Rolla Milton

The teaching of history in junior and senior high schools. 5+294 p. (1 p. bibl.) D [c. '21] Bost., Ginn \$1.48 n.

Tufford, Henry Horace

Better tiremen; a complete training key for the use of the novice or expert. 291 p. il. O [c. '21] Minneapolis, Minn., The Dunwoody Inst. Press \$2

Wardlaw, Charles Digby, and Morrison, Whitelaw Reid

Basket ball; a handbook for coaches and players; with an introd. by Jesse Feiring Williams. 8+231 p. front. pls. diagrs. D c. N. Y., Scribner \$2 n.

A complete exposition of the tactics and strategy of the game.

Warvelle, George William

Essays in legal ethics; 2nd ed. 10+248 p. D c. Chic., Callaghan & Co. buck. \$5 n.

Zimand, Savel

The open shop drive: who is behind it and where is it going? 61 p. (434 p. bibl.) O [c. '21] N. Y., Bureau of Industrial research, 289 4th Ave. pap. 50 c.

1920; base compiled under the direction of I. P. Berthrong, Chief of drafting division, General land office, from official records and other sources, 1912; scale 12m.=1", part. col. 3ft. 2" x 2ft. 4" (Dept. of the Interior) Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. apply

Relief map of the United States, 1920; scale 1"=50m. 54 x 3 1/2 ft. (Dept. of the Interior) Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. apply

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Walter, Arthur

School finances of Monterey Co., California; and The crisis in education. 30 p. charts tabs. diagrs. O '21 Salinas, Cal., Monterey Co. Teachers' Club pap. gratis

War Camp Community Service

Community service in periodical literature; [a bibliography of references in magazines and periodicals to the work of War camp community service, etc.] 38 p. D '20 N. Y., War Camp Community Service, 1 Madison Ave. pap. gratis

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INDEX TO ADVERTISERS

	Page
American Booksellers' Association	1248
American News Co.	1289
American Technical Society	1283
Bobbs-Merrill Co.	1260
Books for Sale	1287
Books Wanted	1275-1287
Business for Sale	1287
Doran (Geo. H.) Co.	1251
Doubleday, Page & Co.	1245
Harcourt, Brace & Co.	1290
Help Wanted	1287
Houghton Mifflin Co.	1247
Knopf (Alfred A.)	1250
Little, Brown & Co.	1243
McClurg (A. C.) & Co.	1288
National Library Bindery	1287
Penn Publishing Co.	1246
Reilly-Lee Co.	1244
Remainders	1287
Scientific American Publishing Co.	1249
Situations Wanted	1287
Truth Publishing Co.	1288
Wycil & Co.	1274

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THE loan exhibition of old prints at the National Arts Club illustrates the history of art at the press from the early German engravings to Timothy Cole.

"The Penman's Paradise," an exhibition of Renaissance and later writing books and examples of fine penmanship, is open to the public at the Grolier Club until May 31.

The report comes from Denmark that the manuscript of Hans Christian Andersen's "The Romance of My Life" is to come to this country, having been purchased by an American collector for \$5000. Neither the Royal or University Library felt like paying this large sum, invaluable tho the work is because only a part of it was published during the author's lifetime.

The final part of the famous library of Dr. Thomas Addis Emmet, of this city, was sold at the American Art Galleries, April 13, bringing \$8,131. It consisted largely of prints and autographs, the remnant of material collected for extra-illustrating, and a few extra-illustrated books of a personal nature. The latter were mostly bought by relatives and personal friends of the famous physician. The three published volumes of Stokes' "Iconography of Manhattan" brought \$250.

Selections from the Arbury Library and other purchases in London and Paris, Part VI of the estate of the late George D. Smith, will be sold at the Anderson Galleries, April 28 and 29, by order of his executors. The material for this part was delivered direct from the customs to the catalogers at the auction room and consists of autograph letters, manuscripts and rare books from fifteenth century block woodcuts to the present century. The catalog contains 405 lots, most of which will be of interest to collectors in one field or another.

William Strang, portrait painter and etcher, died in Bournemouth, England, April 13. He won distinction as a portrait etcher, his portraits of Stevenson, Kipling, Hardy and other contemporary authors being very popular among book collectors. Mr. Strang was one of the original members of the Royal Society of Painters-Etchers, displaying his work at the first exhibition of the society, in 1881, and was elected an associate engraver of the Royal Academy when that distinction was revived in 1906. He was a student of Alphonse Legros in the Slade School in London where later he was assistant master in the etching class.

Etchings, engravings and drawings from the estate of James Stillman, the property of Mrs. Frank J. Sprague, Edgar C. Riebe and others, were sold at Delmonico's, under the auspices of the Walpole Galleries, the evening of April 13, bringing \$6,300. Hadley Fitton's "The

Rose Window, Notre Dame," brought \$230, the highest price of the sale. Dry points printed in color by Mary Casset, "The Toilet" and "Mother and Child," each brought \$115, and another "Mother and Child," \$145. Two old views of New York, "New York from Weehawk," and "New York from Brooklyn Heights," engraved by J. Hill, brought \$130 each. Two original water color drawings by Thackeray, designs for the illustrations of "The Book of Snobs," brought \$110 and \$105 respectively. Whistler's "The Limeburner" brought \$190 and "The Black Wharf," \$205. There were several Zorn's, "Auguste Strindberg" bringing \$165.

The library of Matthew Baird, Jr., of Philadelphia, consisting mainly of subscription editions of American, English and French authors, in full levant and morocco bindings, sold at the American Art Galleries, April 12, brought \$29,339. This library contained eighteen more lots than that of Colonel Jacob Ruppert, sold April 14, of last year, and was finer in almost every respect, and yet it brought only a little more than one-half as much, or \$25,116 less, to be exact. The drop hit some of the best sets, for instance, the autograph edition of Bret Harte fell from \$800 to \$340; the edition de luxe of John Fiske from \$500 to \$320; the large paper edition of Nathaniel Hawthorne from \$740 to \$355; a few sets held their own or showed slight advances. The highest price of the sale was \$750 paid for the library edition of John Ruskin's "Works," 39 vols., London, 1903-12; and the Japan paper copy of the Outward Bound edition of Rudyard Kipling's "Prose and Verse," 20 vols., New York, 1897-1920, came next at \$700. The drop in prices was due to two causes: the general deflation of the last twelve months that has hit all but the rarest of books; and, second, the growing discrimination of wealthy buyers who do not particularly fancy doublures and full bindings gorgeously decorated with machine stamped designs. The well edited, printed and illustrated edition of the worthy author will always be in demand and some buyers will prefer to have such sets in fine leather bindings. But the day of the stamped binding as a work of art to be sold for \$50, \$100 and \$500 a volume has passed and let us hope never to return. It showed bad taste and vulgar extravagance and no amount of misrepresentation or humbuggery can, we believe, revive it. In the interest of the art of book binding, book collecting and bookselling generally let us rejoice that this is the case.

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 Henderson, History of Germany in the Middle Ages.
 Marvin, Small Library Buildings.
 Natl. Probation Association, Proceedings, 1907-1915.
 Ohio Tax Commission, Report, vol. 4 (1913).
 Paine, Mark Twain, a biography, vol. 1 only.
 Pan-American Commercial Conference, Proceedings of first conference.
 Scudder, Catalogue of Scientific Serials (Harvard Univ. Library, Special Publications, no. 1).
 Thwing, College Training and the Business Man.

William H. Allen, 3417 Walnut St., Philadelphia

Basque Customs and Folklore.
 Davis, Almanar, Holt.
 Prince, Morten, The Unconscious.
 Who's Who, 1917, 1919, 1920.
 Worcester, The Living World, 1908.
 Want list on request.

Am. Baptist Pub. Soc., 1107 McGee, Kansas City, Mo.

Pulpit Commentary, 1 complete set.
 Hastings' Great Texts of the Bible, 1 complete set.
 Apostolic Church, Hastings, 1 set, 2 vols.
 Golden Gems of Life and Bible Companion.
 Bibliotheca Symbolica Ecclesiae Universalis, Philip Schaff, complete; three volumes.
 Complete Set Geikies Hours with the Bible.
 Complete Set Vincent's Word Studies, four volumes.

American Photographic Publishing Co., 428 Newbury St., Boston 17, Mass.

Memoirs of Baroness de Bode, London, 1900.
 Historical Anecdotes of Heraldry and Chivalry, Worcester, Eng., 1795.
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 Catalogue of Exhibition of Spanish Paintings at the Royal Academy, London, Exhibition opened 1920, November 1st. Contains 433 works directed by A. de Bernete, of Madrid.

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 Ibsen, Speeches and New Letters, tr. Kildal, 1910.

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Eyre Hussey, Miss Badsworth, M. F. H., 1909.
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Popular and Critical Bible Ency. and Scriptural Dict., Fallows, 3 vols.
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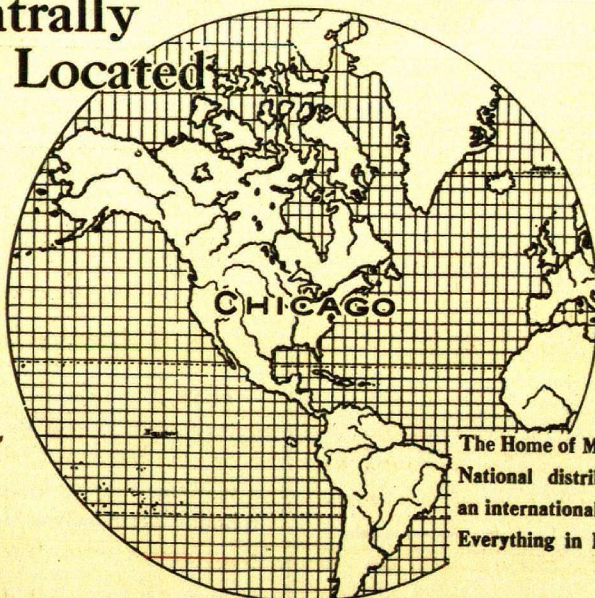
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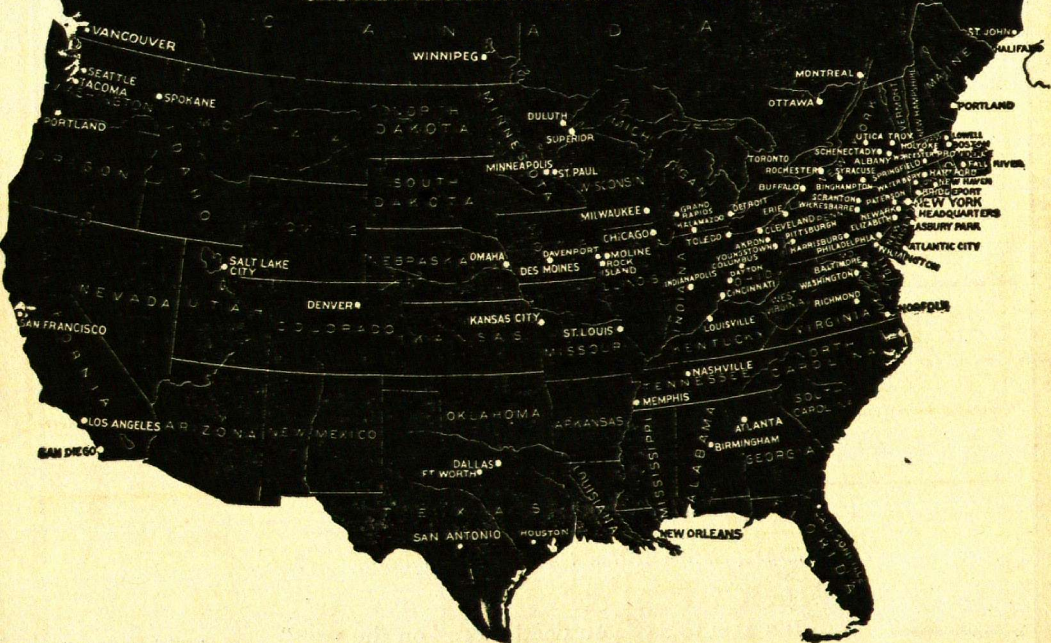
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